

SUSTAINABLE DEBT TRAINING

HONG KONG

8 JUNE 2023

A ROBUST OVERVIEW OF THE CURRENT SUSTAINABLE DEBT MARKET,
BROUGHT TO YOU BY THE *LEADERS* IN THE FIELD.



ICMA
Education & Training

Climate Bonds INITIATIVE

EVERSHEDS
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The **Climate Bonds Initiative** and the **International Capital Markets Association (ICMA)** have partnered to co-create and deliver in-person training on sustainable finance.

Proudly hosted by **Eversheds Sutherland, Hong Kong.**

**REGISTRATIONS
NOW OPEN**

GET UP TO SPEED

Over the past decade, thematic labelled bonds have grown to become a powerful and important financial instrument that addresses a series of **global challenges**, such as poverty, inequality, climate, and environmental degradation.

Sustainable finance has **strengthened environmental projects** by raising the vital capital required to fund this agenda. The growth of the thematic labelled bond market sends a clear signal to issuers and investors that now is the time to invest in a green, just, and more sustainable world.

Given the environmental and social challenges that continue to negatively impact life on earth, it is vital that market players continue to collaborate and **mobilise capital** to fund climate solutions.

It is with this in mind that two of the most prominent **thought leaders** in the market, the Climate Bonds Initiative and ICMA, have come together to develop training from the frontiers of the **sustainable debt market**.



TRAINING WITH A PURPOSE

The Sustainable Debt Training will introduce participants to innovative financial instruments, including green, social, sustainability, sustainability-linked and transition (GSS+) bonds, exploring their evolution over the last few years and market trends. It will give an overview of ICMA's Principles, their role in strengthening the market, and how the Climate Bonds Standard and Taxonomy can build trust between investors and issuers, enabling capital flow worldwide. Finally, the course will give an overview of the key stakeholders in the labelled bond market and how they contribute to the sustainable debt issuance process.

SCHEDULE OF MODULES

Module 1: Welcome and opening statements

Module 2: Introduction to Sustainable Debt Instruments

Module 3: ICMA's Principles

Module 4: Climate Bonds Standard & External Review Methodologies

Module 5: Stakeholders in the Labelled Bond Market

Module 6: Issuance Process of a Labelled Bond

Module 7: Exercise

Module 8: Wrap up and closing remarks



EXPECTED OUTCOMES

This Sustainable Debt Training aims to develop participant's overall understanding of the role of thematic labelled bonds in promoting financial practices that support climate solutions.

Participants in the training program can expect to acquire solid knowledge on:

- Use-of-proceeds bonds, their similarities, and differences to vanilla bonds
- Evolution of the labelled bond market and its forecast for the coming years
- The benefits of thematic labelled bonds
- ICMA's Principles and how can they support GSS+ bonds issuances
- Introductory elements of transition finance
- Governance structures and their role in supporting the sustainable finance market
- CBI Standard and its role in building credibility and trust in the sustainable debt market
- The actors involved in the GSS+ bonds issuance process, their roles, and responsibilities
- The requirements for use-of-proceeds labelled bond issuances (from inception to maturity)
- The contents and characteristics of a use-of-proceeds labelled bond framework
- The main external review methodologies available in the market
- The process for Climate Bonds certification

WHO WOULD **BENEFIT** FROM THIS TRAINING?

Due to the comprehensive nature of the training programme, it is well suited to serve individuals who aim at broadening their knowledge on the labelled bonds agenda and sustainable finance including, but not limited to members of corporates and financial institutions, investors, asset managers, research analysts, bond issuers & structurers, sustainability teams, public sector officials, consultancies, external review service providers, legal teams, think tanks, academia, and many more.



TRAINING METHODOLOGY & APPROACH

Format: 6 hours of in-person content delivered during 1 day in Quarry Bay, Hong Kong.

Trainers: Climate finance specialists representing Climate Bonds and ICMA will deliver the training.

Participants: 35 participants.

Material: All training materials and presentations will be provided to the participants.

Certificate: A joint Climate Bonds Initiative and ICMA Certificate will be awarded to those who complete the course.

Language: Training materials and communication are in English.

TRAINING TEAM

MANSHU DENG, DEPUTY HEAD OF THE CHINA PROGRAMME

Manshu is the Deputy Head of the China Programme at Climate Bonds Initiative. She manages the development and delivery of programmes and projects in Greater China, including taxonomy and sectoral criteria development, policy advisory, market intelligence, certification, and capacity-building activities. Before joining CBI, Manshu worked in research roles at Bloomberg and the Hong Kong Polytechnique University. She also had experience in real estate development and REITs projects. Manshu holds a master's degree in Financial Analysis from the Hong Kong University of Science and Technology, and bachelor's degrees in Science and Commerce from the University of Ottawa, Canada. Manshu is now based in Hong Kong. She is fluent in Mandarin, English and Cantonese.



CEDRIC RIMAUD, CORPORATE BONDS AND GREEN FINANCE SPECIALIST

With 20+-year experience in the financial management industry with more than 10 years at top ranking investment banking firms (JP Morgan, Citi and Credit Suisse), Cedric has been managing fixed income portfolios and analyzing corporate bonds during the most part of his career, most recently as the Head of Emerging Markets Corporate Credit Research at an independent credit research company. Cedric has successfully completed the dual degree Executive MBA program of INSEAD in Singapore and Tsinghua University in Beijing. He is a CFA charter holder and member of the CFA Society in Singapore. Since relocating for the second time to Asia six years ago (Bangkok and Singapore), he has been developing investable projects in the climate finance space in South-East Asia. He's been a consultant for the United Nations Economic and Social Commission for Asia Pacific on Green Finance. Over past few years he's been teaching in various sustainable finance courses, as well as a regular presenter in webinars across the region for CBI, ADB and other development institutions.



WE ARE GRATEFUL FOR THE GENEROUS SUPPORT
FROM OUR HOSTING PARTNER,
EVERSHEDS SUTHERLAND, HONG KONG.

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