

# Water Infrastructure Criteria under the Climate Bonds Standard

## Background Paper

*Defining Expectations for Water Infrastructure-Related Certified Climate Bonds*

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### Water Consortium



### Sponsors



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## 1. Introduction

### 1.1. Funding the transition to a climate-resilient development trajectory

The current trajectory of climate change, expected to lead to a global warming of 3.1-3.7°C by 2100<sup>1</sup> poses an enormous threat to the future of the world's nations and economies. The effects of climate change and the risks associated with a greater than 2°C rise in global temperatures by the end of the century are significant: rising sea levels, increased frequency and severity of hurricanes, droughts, wildfires and typhoons, and changes in agricultural patterns and yields. Avoiding such catastrophic climate change requires a dramatic reduction in global greenhouse gas emissions.

At the same time, the world is entering an age of unprecedented urbanisation and infrastructure development. Global infrastructure investment is expected to amount to USD 90 trillion over the next 15 years as the developed world maintains and upgrades existing investments while middle and low income countries expand their pool of infrastructure to meet new and emerging needs. The investment required over this period are estimated to be more than the value of the entire current infrastructure stock.<sup>2</sup>

To ensure sustainable development and stabilise climate change, this infrastructure needs to be both low-carbon and resilient to climate change without compromising the kind of economic growth needed to improve the livelihoods and well-being of the world's most vulnerable citizens. Ensuring that new infrastructure is low-carbon is estimated to raise annual investment needs by 3–4%.<sup>3</sup> Climate adaptation needs add another significant amount of investment, which is estimated at USD 280–500 billion per annum by 2050 for a 2-degree Celsius scenario.<sup>4</sup>

Traditional sources of capital for infrastructure investment (governments and commercial banks) are insufficient to meet capital requirement needs to 2030; institutional investors, particularly pension and sovereign wealth funds, are increasingly looked to as viable actors to fill these financing gaps. Bonds offer relatively stable and predictable returns, with long-term maturities. This makes them a good fit with institutional investors' investment needs.

“Labelled” green bonds are bonds where the proceeds are used for green projects and assets, mostly climate change mitigation and/or adaptation projects, and the bonds have been marketed

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<sup>1</sup> According to Climate Tracker, under current policies we could expect 3.1-3.7°C: <http://climateactiontracker.org/global.html>

<sup>2</sup> The Global Commission on the Economy and Climate (2016). The Sustainable Infrastructure Imperative: Financing for Better Growth and Development. Available from: [http://newclimateeconomy.report/2016/wp-content/uploads/sites/4/2014/08/NCE\\_2016Report.pdf](http://newclimateeconomy.report/2016/wp-content/uploads/sites/4/2014/08/NCE_2016Report.pdf)

<sup>3</sup> The Global Commission on the Economy and Climate. Better Growth, Better Climate. Available from: [www.newclimateeconomy.report](http://www.newclimateeconomy.report)

<sup>4</sup> UNEP (2016). The Adaptation Finance Gap Report.

accordingly. An increasing number of institutional investors have been guided to avoid carbon-intensive investments or projects that might increase or be exposed to climate risk. The rapid growth of the labelled green bond market has shown in practice that the bond markets provide a promising channel to finance climate investments, expanding the pool of investors and funds available.

## 1.2. Water infrastructure as part of that vision

Given these trends, water-intensive investments present new risks and opportunities. Modern economies are already deeply water intensive: freshwater resources are essential for meeting water supply and sanitation needs, for most types of energy production, for agriculture, for terrestrial, aquatic, and near-shore marine ecosystems, and for industrial and manufacturing needs.

However, water and water infrastructure will play an even more fundamental role in resilient, low carbon economies. Many investors and decision makers view water strictly as a “sector” — water transport, treatment, and storage. However, water is also an enabling natural resource that spans many sectors. Water is an economic and ecological “connector” for a wide range of sectors. Statistics that highlight “water” in the bonds market are largely tracking traditional water sector projects, while water-intensive investments are found across a wide range of other categories.

From a climate mitigation perspective, water and water infrastructure often have a deep connection to carbon emissions.<sup>5</sup> Most forms of energy generation are water intensive, while water treatment and movement (e.g., irrigation, transport) are themselves energy intensive. Therefore, efforts to reduce the energy consumed and/or the amount of water treated or moved can all have very significant impacts on greenhouse gas emissions and make important contributions to rapid decarbonisation of the global economy.

In contrast, climate adaptation and resilience are emerging aspects of water management. Water infrastructure assets that are designed and operated to ensure adaptation and resilience are the newest type of water investments, while nature-based approaches to integrating ecosystems into water management systems or developing ecosystems as water “solutions” for flood control and water treatment and storage are also growing more widespread. Adapting existing and natural systems to future climate or building and integrating green, grey, and hybrid solutions to ensure effective adaptation are essential given the primacy of water in modern economies.

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<sup>5</sup> Rodriguez, Diego J.; Delgado, Anna; DeLaquil, Pat; Sohns, Antonia. 2013. Thirsty Energy. Water Papers;. World Bank, Washington, DC. © World Bank. <https://openknowledge.worldbank.org/handle/10986/16536>.

At the most basic level, climate change means that water quality, quantity, and the timing of its availability are evolving and will likely continue to do so for decades or centuries. The ability of water infrastructure — both grey or green — to provide robust, reliable services is essential to meet sustainable development goals (SDGs) and NDC (UNFCCC Nationally Determined Contributions) commitments, as well as the commitments of the 2015 Paris Agreement.

### 1.3. The Goals of the Climate Bonds Standard and the Water Infrastructure Criteria

The global green bond market grew from USD11.5bn in 2013 to over USD155bn in 2017. Water infrastructure-related bonds are growing in line with this overall market growth, with USD30bn of bonds related to sustainable water management issued in 2017, up from USD12bn in 2016.<sup>6</sup>

In the absence of clear and widely accepted definitions around the meaning of a “green” label, the green bond market’s rapid growth has raised some questions around the environmental claims of these bonds and the potential for ‘greenwashing’: the use of bond proceeds that have little or uncertain positive environmental value. Weak or false claims can both shake confidence in the market and hamper efforts to finance a transition to a low carbon, climate resilient economy.

The Climate Bonds Standard and Certification Scheme is a tool to address greenwashing. It allows investors and intermediaries to easily assess the claims for the climate value of bonds, and to identify and invest in credible climate compatible assets/projects. Certification promotes transparency and effective communication.

The Climate Bonds Initiative convenes scientists, engineers, investors and other specialists in expert committees to develop clear, evidence- and research-based scientific criteria on what is ‘climate-compatible’. Only bonds which meet these Criteria can be certified. The associated Certification scheme provides assurance on the climate credentials of Certified Climate Bonds by offering certification only where independent verifiers determine that the bond is aligned with requirements of the Climate Bonds Standard.<sup>7</sup>

In this context, the **Water Infrastructure Criteria under the Climate Bonds Standard** are intended to communicate to investors what water-related investments are resilient, effective, and sustainable over their operational lifetime. In addition, the Water Infrastructure Criteria provide issuers with a means to clearly differentiate their green bond offerings from non-certified issuances. By

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<sup>6</sup> ‘Green Bond Highlights 2017’, available at <https://www.climatebonds.net/files/reports/cbi-green-bonds-highlights-2017.pdf>

<sup>7</sup> The Climate Bonds Standard has requirements on use of proceeds (alignment with green definitions based on sector criteria under the Standard), management of proceeds, reporting and disclosure, and external review. The Standard is aligned with the requirements of the Green Bond Principles (GBP).  
[https://www.climatebonds.net/standards/standard\\_download](https://www.climatebonds.net/standards/standard_download)

establishing this screening tool, the intention is to maintain transparency and credibility with respect to water-related bonds in the green bonds market.

A key objective has been to close the large gap between the credibility of labelling green and climate bonds in the finance market and the broader water management and science community. Significant shifts are occurring in how water-related projects are developed, incubated, and designed, particularly with reference to climate change. It is essential that these shifts are fully reflected in investment decisions.

The scope of the Water Infrastructure Criteria in terms of assessing climate impacts includes both climate change mitigation and climate adaptation and resilience. Box 1 outlines what mitigation and adaptation might mean in the context of water infrastructure investments, highlighting the potential for confusion between policy makers, investors, customers, and water managers due to different understanding of key terms.

### Box 1: Climate mitigation, climate adaptation, and mitigating impacts

Terminology differences between the policy, investor, and water management worlds can be enormous in the context of climate change, especially around the terms “adaptation” and “mitigation.”

In a climate policy context, **climate mitigation** refers to efforts to reduce rates of greenhouse gas emissions and/or to lower the concentration of greenhouse gases in the atmosphere. Climate mitigation projects include shifts to low-carbon energy generation sources, such as solar power and wind, or avoiding carbon-emitting activities such as deforestation. Climate mitigation has occupied the overwhelming amount of climate policy efforts within global governance and has also been the primary focus of national level climate policy in most wealthy and middle-income countries.

For many in the water community, however, the term “mitigation” refers to reducing or offsetting a negative impact, such as creating a new wetland following the destruction of a marsh in the course of implementing an infrastructure project.

The water community’s definition of mitigation is actually closer to the policy meaning of **climate adaptation**, which refers to efforts to address negative climate impacts like increased drought frequency, sea level rise or earlier snowpack melt. Unfortunately, some climate adaptation literature also refers to “mitigating climate impacts” (i.e., reducing negative impacts) but without any intended allusion to greenhouse gases (climate mitigation). Worse, the term “adaptation” is also widely used in biology and natural resource management to refer to concepts that have little relevance to climate adaptation, though both definitions can sometimes be found in single documents that reference climate change and ecosystems.

## 1.4. How the Water Infrastructure Criteria Were Developed

The Water Infrastructure Criteria were developed and rolled out in two phases.

Phase I developed eligibility Criteria for **engineered or built** water infrastructure for the purposes of water collection, storage, treatment, distribution, and flood and drought defence. These Criteria were released in October 2016. To date, five bonds have been certified by demonstrating compliance with these Criteria, four from the San Francisco Public Utilities Commission (USA) and a fifth from the City of Cape Town (RSA).<sup>8</sup>

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<sup>8</sup> For more information on these bonds, see <https://www.climatebonds.net/standards/certification>

Phase 2 began in April 2016 with the objective to develop complementary Criteria for **nature-based solutions**, which includes green and hybrid water infrastructure for such purposes as water collection, storage, treatment or distribution, flood protection, and drought resilience. These Criteria were released for use in the green bond market in March 2018.

The Climate Bonds Initiative convened two groups to develop these Criteria: a Technical Working Group (TWG) and an Industry Working Group (IWG). Appendix 1 lists the more than 100 members of these groups.

The TWG is a group of key experts from academia, international agencies, industry and NGOs across a wide range of water expertise, selected for their insight into sustainable water management, often (but not always) with additional experience or knowledge around climate adaptation, resilience and/or mitigation issues relevant to water resources management. The TWG drafted the proposed Water Infrastructure Criteria, which detailed technical criteria for the eligibility of water infrastructure assets and projects as well as guidance on the tracking of eligibility status during the term of the bond.

These Criteria were further refined through engagement with finance and industry experts who have or might in the future be involved in the process of issuing, assessing, or investing in a water-related green or climate bond. As such, the IWG provides an industry voice about practicality and relevance. Special climate knowledge was not assumed with the IWG members, whose role is to review the Criteria and provide feedback based on the utility of the Criteria, refine its scope, as well as gauge potential demand and industry interest. A consensus based approach has been followed to reflect the issues, demands, and insights of both the IWG and TWG.

The Criteria were also released for wider public consultation<sup>9</sup>. Final approval of the Criteria has been given by the Climate Bond Standards Board.

The purpose of this Background Paper is to give an overview of the Water Infrastructure Criteria and highlight opportunities for climate mitigation and adaptation, providing context to the work of the Water TWG under the Climate Bond Standard and Certification Scheme. It summarises the issues considered by the TWG in developing the Water Infrastructure Criteria, explaining how these issues have shaped the development of the Criteria.

Those involved in the development of these Criteria over a three-year period have undertaken a comprehensive vision. It is, however, acknowledged that revisions will be needed over time. We

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<sup>9</sup> <https://www.climatebonds.net/2017/10/water-criteria-phase-2-open-international-public-consultation-introductory-webinars-issuers>

emphasise that the Criteria may be amended either due to public feedback or future developments in water management and policy. However, amendments to the Criteria will not be applied retrospectively to bonds already certified under prior versions of the Criteria.

That said, these Criteria represent a significant shift in how the bonds market views water-related investments and the best mechanisms for communicating risk, confidence, and relevance between issuers, investors, and other key audiences that may also be important.

These Criteria will be reviewed annually by the Climate Bonds Initiative and other guiding partners. They are likely to be revised and refined over time as more information and insight becomes available — both as we learn more about the application of the Criteria to growing numbers of bonds, and how these Criteria relate to other sectoral areas.

In particular, we expect that some new applications such as nature-based solutions will become more mainstream and widespread, leading to more and more robust asset classes such as aquifer storage and groundwater recharge. Our hope too is that these Criteria themselves can help lead to a wider appreciation and more consistent application of climate vulnerability assessments and the development of adaptation plans.

In all cases, we appreciate suggestions and observations that we can consider during the revision process. Please contact us if you have questions or recommendations.

## 2. Water infrastructure in the context of climate change

### 2.1. What is water infrastructure

Modern and developing economies “float” on water resources and the infrastructure and natural capital necessary for energy production, the supply and storage of water resources, irrigation and aquaculture, disaster management and avoidance, and industrial and management applications.

Within the context of the Criteria, “infrastructure” does not always refer to manufactured or built assets made of concrete, stone, and steel. Biological and geological systems - often referred to as eco-hydrological systems - have always provisioned a wide range of ecosystem services for human settlements. Throughout the full range of the water cycle, eco-hydrological systems are the original “water infrastructure” - rivers and lakes, as well as aquifers, groundwater, snowpacks and glaciers, and the living and non-living systems that compose ecosystems. This ‘nature-based’ water infrastructure is essential for a wide range of water services and is increasingly being integrated within formal water management systems as green and hybrid infrastructure.

For this reason, while Phase 1 of the Criteria focused on **built or engineered water infrastructure**, Phase 2 of the Criteria extended the Criteria to include **green, nature-based, or natural infrastructure**. This includes the use of ecosystems and ecological processes to deliver water services, (such as the use of wetlands for water treatment and the use of biophysical structures for water storage, such as aquifers), as well as hybrid infrastructure (which blends built and green solutions, such as “room for the river” flood control solutions that mix ecosystems with built levies).

Additional detail is available below on the potential range of investments relevant within each function and sectoral Criteria.

## 2.2. Water infrastructure and climate change

All economies are deeply water intensive. Freshwater resources are essential for meeting water supply and sanitation needs, for most types of energy production (hydropower and thermal energy systems, as well as most solar and geothermal), for agriculture (especially irrigated farming and aquaculture), for terrestrial, aquatic, and near-shore marine ecosystems, and for industrial and manufacturing needs. Clean water is also essential also for health and sanitation purposes. Water use patterns tend to change with economic growth: in most developing economies, agriculture consumes 70 to 80% of national-level water resources, while the energy sector often uses more than 50% of water resources in countries such as the United States, France, and Japan.<sup>10</sup>

Water is also viewed as a resource essential to meeting the 2030 Agenda for Sustainable Development and the SDGs (Sustainable Development Goals).<sup>11</sup> Water is most prominently named in SDG 6, but many others such as SDGs 2 (hunger), 7 (energy), 11 (urban resilience), 13 (climate change), and 15 (ecosystems). Achieving these goals fundamentally requires long-term sustainable (and climate resilient) water resources management.

The connections between water resources, economic development and sustainability are relatively clear, but the relationship between water and climate change may be less obvious.

Climate change and variability have always been important drivers for biophysical systems, including for all human history and pre-history. However, anthropogenic climate change is altering

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<sup>10</sup> International Energy Agency. 2016. Water Energy Nexus. Paris: OECD/IEA.

<https://www.iea.org/publications/freepublications/publication/WorldEnergyOutlook2016ExcerptWaterEnergyNexus.pdf>

<sup>11</sup> For instance, see Matthews, et al., 2017. A Thirst for Food Resilience: Climate-Smart Water Knowledge Integrates UNFCCC and SDG Policies for Food and Agriculture. Global Water Forum.

<http://www.globalwaterforum.org/2017/11/16/a-thirst-for-food-resilience-climate-smart-water-knowledge-integrates-unfccc-and-sdg-policies-for-food-and-agriculture/>

most aspects of global and regional climate, including the water cycle.<sup>12</sup> The water cycle has proven to be both extremely sensitive to climatic fluctuations and very difficult to predict with confidence. Indeed, water is so important to human activities and economies that it has been called the “medium through which humans will experience most of the negative impacts of climate change.”<sup>13</sup> The World Economic Forum has called out water and the failure to adapt to climate change as two of the most dangerous threats facing economies today.<sup>14</sup>

Water infrastructure and ecosystems represent special challenges under these conditions because (a) they tend to remain on the landscape for climate relevant timescales, extending from decades to centuries (and even millennia in some cases), and (b) our management decisions and processes tend to be based on analyses of past rather than of emerging future conditions, which may be quite different than even the recent past. The long-held assumption that the past can predict the future, sometimes referred to as “stationarity”, represents a serious challenge in how we manage our economy and define ecological sustainability.<sup>15</sup> If we keep building and managing water with an assumption of stationarity, we will see our infrastructure fade in efficiency and reliability and potentially fail catastrophically – patterns already evident in assets that are decades old.

While growing gaps in the “fit” between our ambient climate and existing water infrastructure are serious cause for concern, the rise of new approaches to resilient water management (including nature based solutions) represents a positive new vision for sustainable economies that can both adjust and adapt to emerging climate conditions and continue to slow the rate of climate change through lower greenhouse gas emissions. Water is both a symptom of a deep problem and the primary instrument for new solutions.

### 2.2.1. Water and Greenhouse Gas Emissions

From a climate mitigation perspective, water and water infrastructure often have deep connections to carbon emissions.<sup>16</sup> For instance, pumping groundwater or water from reservoirs to consumption points (cities, farms, energy production sites) can be very energy intensive given the volume and density of water resources and the distance covered. Distances of dozens to hundreds

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<sup>12</sup> Refers to the process through which water moves between the oceans, atmosphere, and surface and groundwater.

<sup>13</sup> Grey D, Sadoff C. W (2007) Sink or swim? Water security for growth and development. *Water Policy* 9: 545–571.D.

Grey C. W. Sadoff 2007 Sink or swim? Water security for growth and development. *Water Policy*

<sup>14</sup> World Economic Forum. 2017. *Global Risks Report 2017*, 12th edition. Geneva: World Economic Forum.

[http://www3.weforum.org/docs/GRR17\\_Report\\_web.pdf](http://www3.weforum.org/docs/GRR17_Report_web.pdf)

<sup>15</sup> Matthews JH, Wickel BA, Freeman S (2011) Converging Currents in Climate-Relevant Conservation: Water, Infrastructure, and Institutions. *PLoS Biol* 9(9): e1001159. <https://doi.org/10.1371/journal.pbio.1001159>

<sup>16</sup> World Bank Group. 2016. *High and Dry: Climate Change, Water, and the Economy*. World Bank, Washington, DC. <https://openknowledge.worldbank.org/handle/10986/23665>

of kilometres are common for water transfers. Depending on the energy source, moving water may be highly GHG emissions intensive.

Likewise, water treatment facilities and processes can be especially “thirsty” for energy.<sup>17</sup> This can include urban wastewater, agricultural and industrial effluent treatment, desalinisation of sea water and some types of groundwater, where water quality is altered to meet some targets for acceptable use or for re-entering the environment.

Therefore, efforts to reduce the energy consumed and/or the amount of water treated or moved can all have very significant impacts on greenhouse gas emissions and make a significant contribution to rapid decarbonisation of the global economy.

### 2.2.2. Adapting Water Management to Climate Impacts

The impacts of climate change on the water cycle can be complex. Shifts in the frequency and severity of droughts, flooding, and tropical cyclones are obvious trends that have been widely identified, but even these can be difficult to predict and prepare for in advance with confidence. These issues are arising in both the developed world (often with existing infrastructure) and in the developing world (where many bond issuances are for new investments). In both cases, climate change issues are becoming critical for water investors and decision makers.

For instance, in 2015, the U.S. states of California, Oregon, and Washington experienced a severe drought which the scientific literature linked to climate change.<sup>18</sup> In California, the amount of precipitation was well below average, while Oregon and Washington, to the north of California, received relatively normal amounts of annual precipitation. Their winter precipitation fell more as rain instead of a mix of both rain and snow in 2014–2015, while elevated air temperatures accelerated evapotranspiration and snowpack melting rates. The lack of snowpack and early runoff caused by higher temperatures exacerbated water scarcity across all three states. Drastic rationing was required by cities, farmers, and many industries, and both thermal and hydropower supplies were constrained. Record-level forest fires proliferated across the region.

California, in particular, was not prepared for the extent and severity of the drought nor its economic and ecological consequences. The drought revealed that many water-related investments had been conceived and managed in relative isolation from each other and without much consideration of how climate change could alter operations and management decisions

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<sup>17</sup> Rodriguez, Diego J.; Delgado, Anna; DeLaquil, Pat; Sohns, Antonia. 2013. Thirsty Energy. Water Papers. World Bank, Washington, DC. <https://openknowledge.worldbank.org/handle/10986/16536>

<sup>18</sup> Source: <http://www.ldeo.columbia.edu/news-events/warming-climate-deepening-california-drought>

between upstream and downstream stakeholders. The winter of 2016, however, saw a sudden shift to record-setting rains across all three states, abruptly ending the drought and transitioning to severe flood conditions that in a few cases surpassed the design conditions of major infrastructure. The partial failure of the Oroville Dam in northern California forced the evacuation of several hundred thousand nearby residents.<sup>19</sup>

Such a range of extreme impacts is completely novel in the experience of most decision makers and investors. Urban infrastructure, energy generation, agriculture, the forest fire regime, and environmental management trade-offs are all affected. Water managers and investors are looking more broadly than the individual footprint of any given project at a wider range of future conditions that may arise as a result of climate change.

Other common impacts from climate change on the water cycle include:

- Shifts in the timing and seasonality of precipitation, a pattern already seen in areas such as South Asia with increasing variability in the Indian monsoon
- Shifts in the qualities of so-called climate engines such as the El Niño Southern Oscillation (ENSO) and the Pacific Decadal Oscillation (PDO) that influence precipitation over much of the earth's surface
- Water quality impacts, such as those seen in China's Yangtze basin, where more frequent and intense eutrophic conditions (which support algal blooms) are now observed even in winter.

In parts of the world such as South Asia, where climate change rates are quite high, even new investments for water storage, treatment, and irrigation are at high risk of disconnecting from their "intended" climate conditions over a matter of a few years, endangering the services they were intended to provide, water supplies for other stakeholders, the confidence of investors, and the sustainability of those investments against environmental conditions.

In the energy sector specifically, many large water-intensive energy production facilities which are more than 30 or 40 years old have begun to experience very significant impacts from climate change as water conditions have diverged from their initial operating parameters. Increased flooding, more intense droughts, and shifts in precipitation and snowpack patterns have become significant enough in many regions to require major adjustments in operations and design. In effect, many facilities have seen significant, sometimes enormous, drops in efficiency and capacity,

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<sup>19</sup> Source: <https://www.nytimes.com/2017/02/14/us/oroville-dam-climate-change-california.html>

requiring large reinvestments to ensure that green energy targets can continue to be met.<sup>20</sup> New facilities face the same challenge if they have not been designed to be resilient across a range of potential future climate conditions.

Moreover, individual projects and investments cannot in most cases be resilient in isolation. Water moves through basins and watersheds, and climate change is altering the hydrological cycle in different ways across these watersheds as well as the needs of diverse stakeholders. Agriculture, ecosystems, and cities (among many other groups) have demands that are shifting between upstream and downstream users. An emerging question is how we allocate water resources across water users and ensure that adjustments in supply and demand between users can be made coherently and fairly even as needs and water conditions evolve over time. Gaps between available and needed water resources have led to widespread conflicts, including some on a catastrophic scale.<sup>21</sup>

Given this context, climate adaptation and resilience are one of the most important new aspects of water management. At the most basic level, climate change means that water quality and quantity and the “normal” seasonal variation are evolving and will likely continue to do so for decades or centuries. The conditions are often difficult to predict with the level of confidence that was assumed to be valid in the past. At the same time, the ability of water infrastructure to provide robust, reliable services is essential to meet and continue to meet SDG and NDC commitments.

For financial analysts, assessing water-related investments’ exposure to climate risks has previously been largely opaque and ill defined. However, awareness of the need to consider climate risks related to water is growing rapidly and is now consistently identified as one of the most important threats to growth and profitability by groups such as the World Economic Forum. But progress on consistent and effective methodologies to quantify such risks has been slow. Investors are increasingly aware of these newly identified risks and seek assurance that “climate-compatible” investments are reliable, robust to diverse futures, and flexible in the face of uncertainty. The Water Infrastructure Criteria are designed to communicate how these issues have been addressed by the issuer, and to do so in a simple, clear format.

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<sup>20</sup> These stories are becoming quite common. Two well-documented stories come from Africa ([https://www.nytimes.com/2016/04/13/world/africa/zambia-drought-climate-change-economy.html?\\_r=0](https://www.nytimes.com/2016/04/13/world/africa/zambia-drought-climate-change-economy.html?_r=0)) and California in the USA (<https://www.nytimes.com/2017/02/14/us/oroville-dam-climate-change-california.html>).

<sup>21</sup> <https://www.theguardian.com/world/2012/jul/31/india-blackout-electricity-power-cuts>

### 3. Green Bonds for Water Infrastructure

#### 3.1. Funding needs for Water-Intensive Investments: A Shifting Policy and Investment Context

Water investments have been highlighted globally through the 2030 Agenda and the SDGs, which depend heavily on water resources to meet targets for access to clean water, effective healthcare, and energy and food security.

In 2015, the international community, under the auspices of the UN Framework Convention on Climate Change (UNFCCC), set out targets in the Paris Agreement to slow the rate of climate change. National goals under the Paris Agreement are defined through a new instrument called Nationally Determined Contributions (NDCs). More than 80% of the NDCs to date explicitly mention water as necessary to meeting climate mitigation and adaptation goals, and new and updated water infrastructure will be critical to meeting both NDC and global climate targets.

Annual global investment in water is estimated to be USD1-2 trillion, including construction, operations, maintenance of new infrastructure, and upgrades to existing assets over many sectors.

#### 3.2. Bond issuances to date

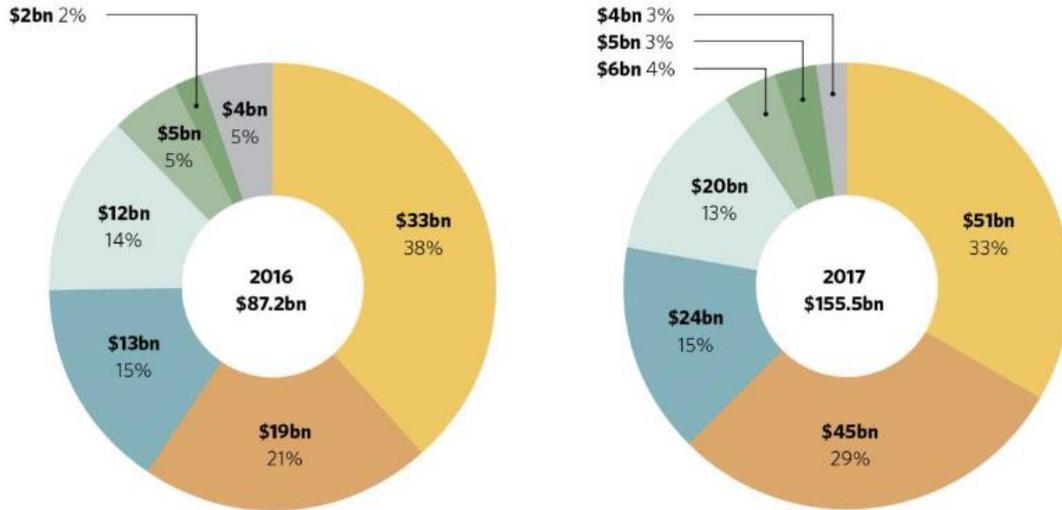
The green bond market emerged in 2007- 2008 with bonds issued by the World Bank and European Investment Bank (EIB). From 2007-2012, the market mainly featured development banks such as the EIB, IFC, and World Bank. As the market grew, there has been increasing diversification of both issuers and investors. In 2017, the labelled green bond market amounted to USD349.5bn outstanding, with an issuance in excess of USD155bn in 2017 – a record high.<sup>22</sup>

Looking at water-related bonds in particular, USD20bn of green bonds relating to sustainable water management were issued in 2017, up from USD13bn in 2016. Overall, this sector represented 13% of all green bonds issued in 2017.

**Figure 1: Use of proceeds of green bonds issued in 2016 and 2017**

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<sup>22</sup> 'Green Bond Highlights 2017' available at: <https://www.climatebonds.net/files/reports/cbi-green-bonds-highlights-2017.pdf>



December 2017

The proceeds of these water related bonds have been allocated to various water infrastructure assets/projects including water treatment with a focus on waste and drinking water upgrades; flood protection such as investment in levees, storm sewers, sea walls and other flood defences; restoration of natural water services and water efficiency and conservation; and other general water authority adaptation upgrades.

In the US, several labelled green bonds related to water infrastructure assets have been issued. An early issuer was DC Water, which came to market in 2014 and has subsequently returned to the market in 2015 with a USD100m issuance. Authorities with green bonds include a variety of state/provincial and city government entities: Massachusetts Clean Water, Indiana, New York, St. Paul in Minnesota, Connecticut and New Jersey. Four bonds totalling over USD1bn have been issued by San Francisco Public Utilities Commission, which were certified against the Climate Bonds Standard under the provisions of Phase 1 of these Water Infrastructure Criteria. For more, see <https://www.climatebonds.net/standards/certification>

Box 2 below provides further clarification on the nature of green and climate bonds, vis-à-vis regular “vanilla” bonds.

## Box 2: Climate Bonds, Green Bonds and Blue Bonds

Green bonds are just like regular (or “vanilla”) bonds in that they are issued by a public or private entity, which guarantees to repay the bond over a certain period with interest. Green bonds, however, have one distinguishing feature over regular bonds: proceeds are explicitly earmarked for projects or assets with environmental benefits.

The idea of a climate bond is an extension of the green bond concept. The use of proceeds in a climate bond are earmarked for assets and projects with clear climate change benefits for climate mitigation, and climate adaptation and/or resilience.

“Blue bonds” is a label sometimes used to refer to bonds driving capital toward water-related projects and assets. In reality, there is much overlap among green, blue and climate labelled bonds. Many green bonds are used specifically to fund climate mitigation and adaptation assets and projects. Further, as climate bonds move into climate resilience considerations, they are increasingly incorporating a range of traditional sustainability impacts. Blue bonds are green or climate bonds that emphasise the water (‘blue’) component of the investment.

### 3.3. Growing credible green finance for water

The rapid growth of the green bond market since 2012 has been met with questions around the environmental claims of these bonds. In the absence of clear and widely accepted definitions around what qualifies as “green”, many investors have raised concerns about ‘greenwashing,’ where bond proceeds are allocated to assets that have little or uncertain environmental value. Such concerns can both shake confidence in the market and hamper efforts to finance a transition to a low carbon and resilient economy. High and credible standards are necessary for the sustainability of the broader market and for maximum environmental impact.

The Climate Bonds Standard Water Infrastructure Criteria ensure the environmental value of certified assets and define both low carbon and climate resilient water infrastructure, including nature-based solutions. The Criteria focus on both the climate mitigation and the adaptation and resilience aspects of water infrastructure assets, as well as their impact and benefits on ecosystems from those investments. The vision of “green” here includes both the asset being financed and the larger eco-hydrological context of that asset over its operational lifetime.

Certifying a water-related green bond under the Climate Bonds Standard Water Infrastructure Criteria provides assurance on the climate and water sustainability credentials of those bonds. Certification allows issuers to demonstrate to the market that their water bond meets best practices

for the claims of the climate integrity, management of proceeds, and transparency, making it easier for investors and intermediaries to identify and invest in low carbon and climate resilient water infrastructure assets/projects with genuine water and climate benefits.

## 4. Key issues considered in the Water Infrastructure Criteria

### 4.1. Scope of the Water Infrastructure Criteria

#### 4.1.1. What assets and activities should be covered by these Criteria?

The Water Infrastructure Criteria apply to a wide range of water assets and projects, spanning industrial water efficiency, water treatment and reuse including water utility functions, aquatic ecosystem restoration and management, and water supply systems. In addition, assets and activities designed to ensure adaptation and resilience are the newest type of water investments, and as such, were deemed to be a major target for the Water Infrastructure Criteria.

That is, the Criteria cover assets and activities relating to:

- Water monitoring: real-time and remote sensing approaches to understand shifts in water quality and quantity, including early warning systems for extreme events;
- Water capture and/or transfer: retaining water moving across the landscape or facilitating the bulk transfer of water resources;
- Water storage: keeping water for later allocation and delayed use;
- Water treatment: altering water to meet specific standards or the needs of stakeholders, consumers, or environmental applications;
- Flood defence: protecting against rising waters;
- Drought defence: addressing water scarcity;
- Storm-water management: coping with intense precipitation events, especially in urban settings;
- Ecological restoration / management: supporting intact or recovering damaged ecosystems in a shifting climate.

The Criteria can apply to both new assets and existing assets undergoing modification or repair, and those being refinanced.

They are also appropriate for a variety of construction types of water infrastructure, including:

- Built or engineered infrastructure, which refers to traditional water infrastructure investments. Examples include wastewater treatment plants, the use of concrete storm-water systems, and drip irrigation.

- Green, nature-based, or natural infrastructure, which includes the use of ecosystems and ecological processes in order to deliver water services, such as the use of wetlands for water treatment and the application of biophysical structures for water storage, such as aquifers.
- Hybrid infrastructure, which blends built and green solutions, such as “room for the river” flood control solutions that mix ecosystems with built structures such as levees.

Therefore, it is expected that many bond issuers will include in their portfolios assets and activities that span more than one sector, function and/ or construction type. The Criteria have been developed to be flexible to all these circumstances.

Where necessary, guidance is given regarding the appropriate sections of the Criteria relevant for specific components in a bond issuance.

#### 4.1.2. What assets and activities are not covered by these Criteria?

Early in the development of the Criteria, hydropower represented a distinct cluster of issues relating to both climate mitigation and climate adaptation. For instance, while hydropower is a renewable source of energy, the scientific and engineering literature illustrates a complex picture in terms of the greenhouse gas impacts associated with water storage reservoirs associated with hydropower. As a result, the recognition of hydropower as a low-carbon energy source requires detailed examination.

Moreover, the application of climate adaptation approaches to hydropower has been quite recent, with a growing but still small number of cases available and some controversy over the sensitivity, exposure, and need to address climate impacts for existing and new assets. The path for future hydropower development is an important but sometimes divisive issue, and some projects have been associated with significant negative environmental and social impacts. For the TWG, it was unclear if these complexities around hydropower represented a significantly distinct break from other types of water infrastructure assets since the group did not contain a large proportion of hydropower specialists and experts.

As a result, hydropower related assets and activities are not covered by these Criteria. Readers are directed to the forthcoming Hydropower Criteria, open for public consultation in March 2018.

#### 4.1.3. How does this scope fit with other Sector Criteria under the Climate Bonds Standard?

The Water Infrastructure Criteria are intended to apply to a broad array of water investments and asset but there are some cases where other criteria such as Forestry/Agriculture or Transport may be a more effective fit even when water resources are a fundamental aspect of the investment. Indeed, there may be some cases when these lines are unclear.

For instance, for an asset involving the use of riparian forests and wetlands, these ecosystems may be managed for nutrient control for agricultural runoff (Forestry/Agriculture Criteria) as well as for flood defence (Water Infrastructure Criteria). Forest management, energy, some types of water treatment, and other types of agricultural assets may all blur sector criteria.<sup>23</sup>

Where sector boundaries are not clear, the issuer should discuss with the Climate Bonds Initiative to determine the best sector Criteria fit. Generally, the primary purpose should be the basis for deciding on the appropriate Sector Criteria to apply.

In the case where a single issuance includes more than one asset in a portfolio and these assets span a number of sectors, the most appropriate Criteria should be applied to the individual underlying assets of the issuance. For example, a single bond offering may include both a stormwater control project and (quite separately) a building energy efficiency project. These individual projects may not even be directly linked except through the issuing authority and their bundling within a single bond. Here, the stormwater project should be evaluated against the Water Infrastructure Criteria, and the buildings energy efficiency project under the Buildings Criteria.

#### 4.2. What climate impacts are addressed in the Water Infrastructure Criteria?

Relevant to all sectoral Criteria, the Climate Bond Standard aims to screen for assets and activities that:

- Align with a global economic transition that limits global warming to 2°C (ideally 1.5°C or less); and

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<sup>23</sup> The link between water quality, water quantity, and forest management is complex. Many progressive water managers also consider themselves land managers, especially in forested areas, since land management can have a significant impact on runoff patterns and water quality. Some researchers and management institutions also claim important relationships between forest management and the ability to increase or alter runoff, water storage, and water supply, though these claims are more controversial and probably specialized. In the future, we may see the emergence of offerings that integrate climate mitigation benefits from land management (e.g., forest and soil carbon storage/sequestration) designed with a water quality benefit, but these concepts have not reached a stage where they can be easily formulated and presented through finance vehicles such as bonds. A clear application of how to link these areas has not been developed as of yet.

- Are adaptable and resilient to unavoidable climate change.

For water infrastructure assets including nature-based solutions, climate resilience and the ecological interactions of the investment are key concerns for long-term sustainability. If the design and operation of water projects do not anticipate shifting climate conditions (including the relationship of the water project with surrounding ecosystems), the reliability of water projects to function and be fit for purpose may be compromised. Climate change is altering the risk profile for water projects across all geographies and asset types. In addition, the expectation for green and climate bonds among investors is that these assets have an environmental benefit and/or are designed to minimise negative impacts on ecosystems.

Perhaps the best-known example of a major water project being compromised by changing climate conditions is the Hoover Dam in the USA's Colorado River Basin. The dam was planned, designed, and built in the 1920s and 1930s using assumptions of much higher mean river flows, yet over the last several decades, the timing and amount of precipitation in the upper basin have been deviating substantially from these assumptions. Under these unanticipated conditions, the dam's ability to supply water to regional cities, to generate hydropower, and to meet downstream water demand is reaching operational limits, necessitating considerable investment in auxiliary infrastructure (>1 billion USD) to maintain expected levels of service. Moreover, trade-offs between human needs and ecological requirements are becoming more difficult and limited.

Although the general practice of climate adaptation is still a comparatively young field in both theory and application, the assessment of climate risk for water-intensive projects has become widespread and normalised. Accordingly, the Technical and Industry Working Groups considered that climate resilience as well as climate mitigation must be a fundamental component of the Water Infrastructure Criteria under the Climate Bond Standard.

This decision reflects an emergent body of practice among water managers and professionals that will only become more widely understood and accepted as the climate adaptation sphere becomes more accurately defined and evaluated through new measuring and assessment frameworks. As a result of these boundary conditions, the Criteria are intended to screen for water infrastructure related assets and activities that:

- a. Support climate mitigation (i.e., reduce the rate of climate change);
- b. Will be insulated from and robust to realised and credible future climate impacts and will not cause worsening environmental footprints as climate conditions continue to evolve.

Like other sector-specific Criteria under the Climate Bonds Standard, the Water Infrastructure Criteria do not attempt to address all environmental, social and governance aspects relating to water infrastructure. They can be supplemented by other relevant standards that cover areas such as stakeholder engagement, social or human rights as desired. (see Appendix 4 for details).

### 4.3. How to address climate mitigation in the Criteria?

Both working groups found that climate mitigation (reducing the rate of climate change by lowering GHG emissions into the atmosphere) is an important and relatively straightforward function for most water infrastructure assets.

The Criteria ask for a reduction in net GHG emissions or (at a minimum) a neutral impact in the case of investments intended primarily to buffer climate impacts - in an effort to minimise the harm of future contributions of greenhouse gases to the atmosphere. Following the 2015 Paris Accord and the increasingly widespread recognition that reducing greenhouse gases emissions must be met through more sectors and economic activities over time, these low-carbon standards and methodologies can be expected to become more stringent in coming years. As such, the role of climate mitigation in the Criteria should be expected to increase over time, especially for grey infrastructure.

In terms of how to estimate GHG emissions impacts in grey water infrastructure, the Criteria advise utilising established standards and evaluation methodologies for carbon accounting in the water sector. For example, the UNFCCC Clean Development Mechanism (CDM), Voluntary Carbon Standard (VCS), and the American Carbon Registry (ACR).

Evaluating the climate mitigation potential of nature-based-solutions is more complicated. Several organisations, such as Conservation International, the Ramsar Convention, IUCN, and Wetlands International, have been attempting to describe a practical mechanism for accounting for the massive quantities of carbon - sometimes called blue carbon - that can be stored in near-coastal regions such as estuaries and in specific types of ecosystems, such as mangrove forests and seagrasses.<sup>24</sup>

Forests and soils have also received extensive attention at national and global policy levels for their role in sequestering and storing carbon, as well as their additional co-benefits (e.g. ecological restoration). The UNFCCC Kyoto Protocol defined a funding mechanism to support climate mitigation efforts for such terrestrial systems called REDD+. Efforts are now quickly emerging to include blue carbon into these assets.

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<sup>24</sup> <https://www.nature.com/articles/d41586-018-00018-4>

There have also been efforts to explore the role of tropical peatlands, frozen tundra, and freshwater wetlands more generally as carbon storage mechanisms. Given that these ecosystems could become the target of funding, they may well also be a candidate for future green bonds. However, the science and assessment / monitoring methodologies are not yet ready for application.

#### 4.4. How are climate mitigation and climate resilience balanced in the Criteria?

For longer-lived assets, the TWG suggested that the Water Infrastructure Criteria should also confirm that the assets themselves and their climate mitigation and other environmental benefits will be robust to future climate impacts through the evaluation of a climate vulnerability or risk assessment as well as have any resulting adaptation plan to address identified climate vulnerabilities. This is explained further in Section 4.5 below.

In reference to longer-lived, the TWG focused on the climate risks associated with water-related assets with an intended operational lifetime longer than 20 years — a timeframe now in use with the World Bank and other major sustainable development finance institutions.<sup>25</sup>

#### 4.5. How to address climate adaptation & resilience in the Criteria?

##### 4.5.1. How is climate resilience defined and addressed in the Criteria?

During the consultation process, the TWG quickly expressed that any Criteria should incorporate climate resilience - the ability for the asset and its intended climate and environmental benefits and services to endure in face of ongoing climate shifts.

Globally, the mechanism to assess climate risk and resilience is referred to as a climate vulnerability assessment or more simply a vulnerability assessment. Assessing climate vulnerability has become standard for almost all long-lived investments, though great variations exist in how those assessments are structured. Nonetheless, all vulnerability assessments essentially look at the climate related risks for a nation, region, project, asset or activity and define the level of concern or acceptable threat tolerance. Vulnerability assessments are a diagnostic tool. In most cases, they are integrated with the design and planning stages of the project cycle. They may also be included with other tools, such as environmental impact assessments or strategic environment assessments.

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<sup>25</sup> For example, see Ray, P., and C. Brown, 2015, *Confronting Climate Uncertainty in Water Resources Management*. Washington, DC: World Bank Group.

A great deal of variation between assessment methodologies exists, but the TWG does not feel that a consensus exists for recommending a single approach or tool for all contexts, asset classes, and types of institutions.

The TWG believes that requiring some form of climate risk diagnostic assessment is fair and appropriate as it has become mainstream for the majority of water investments. The Water Scorecard detailed in the Criteria reflects what the TWG and IWG believe to be reasonable, widespread, and meaningful aspects of vulnerability assessments, as well as to ensure that any necessary adaptation planning is explicitly linked to identified risks. These topics are explored in more detail below.

Once climate risks have been identified, then a secondary analysis is normally used to determine the most effective climate adaptation and resilience response to these risks. Most often referred to as an adaptation plan, these recommendations are the “response” to any risks diagnosed through the vulnerability assessment. Often, the adaptation plan appears as a final section in a vulnerability assessment document or integrated within sections in a vulnerability assessment that address specific climate risks. If climate risks are not seen as important in the vulnerability assessment, no adaptation plan is necessary.

While vulnerability assessments and adaptation plans have become normalised within technical members of the water community such as engineering, science, economics, and legal-governance specialities, the reporting of these processes to financing authorities and to investors has not. Therefore, the core emphasis on reporting resilience is a distinguishing feature of these Criteria. Indeed, investors are becoming rapidly aware of the need to make real or potential climate risks explicit for a wide variety of asset classes, and the Water Infrastructure Criteria represent a profound shift in how these risks and efforts to reduce or eliminate those risks should be assessed and communicated more broadly.

#### 4.5.2. Using a process-based approach to assess climate vulnerability

How should climate risk, vulnerability and adaptation interventions be defined in a way that can be reported to investors? The TWG spent considerable time on this issue.

No single standardised definition for climate vulnerability, risk, or hazard (much less adaptation or resilience) was found. Resilience is often subjective, a negotiated measure or quality, reflecting local and regional priorities and choices among often complex trade-offs. For example, resilience for a water utility in Bangladesh is likely to look quite different to resilience for a water utility in the Netherlands, even one facing similar types of climate risks.

Indeed, the TWG noted that climate risk assessment is in a period of rapid evolution and development, and a set of impact or output based criteria that follows a single approach (even a majority use approach, if one exists) would likely become dated quickly and potentially reduce the likelihood of issuers using the Criteria. Instead, the TWG suggested that we follow a process-based approach, a choice that was validated by the IWG.

Such a process-based approach considers the breadth and scope of the vulnerability assessment as well as the level of detail that is pursued. Implicit in these Criteria is the assumption that vulnerability comes from both known, predictable threats as well as uncertain, difficult to evaluate threats. The Criteria thus evaluate the depth of the vulnerability assessment rather than the specific outcomes.

#### 4.5.3. What resilience attributes were deemed most necessary to address in these assessments?

The Water Infrastructure Criteria focus on the resilience of both the intended/designed services of the asset (e.g. water storage) and the relationship between the asset and its surrounding ecosystems. More generally, the resilience attributes the TWG identified as most necessary for water infrastructure assets and activities are “robustness” (the ability to span a variety of credible climate futures) and “flexibility” (the ability to alter operations and modify design as the future unfolds). These attributes are reflected explicitly through the assessment of criteria for water governance and allocation patterns (whether the operations of the asset are flexible in the face of shifting conditions) as well as the explicit consideration of the uncertainty and credibility associated with future climate conditions as reflected in the assessment of technical eco-hydrological variables (whether the asset and its operations are robust and capable of encompassing a wide variety of potential future scenarios).

#### 4.5.4. How might these qualities best be evaluated?

While climate mitigation contributions are relatively straightforward to evaluate, even quantify, developing a clear means of evaluating the climate adaptation and resilience of assets and activities was an early challenge in the development of the Criteria.

To achieve these goals, the TWG created a checklist to assess how the issuer’s vulnerability assessment and adaptation plan (if required) explore risks associated with both the asset itself and its environmental footprint - how the asset interacts with ecosystems even if climate shifts alter the function of the investment and/or the ecosystem.

The IWG in particular insisted that a checklist should be easy to score and transparent in terms of the content used to adjudicate each criterion. The TWG was interested in a thorough coverage of resilience (as defined above) that was applicable to a wide class of assets. Ideally, the resilience criteria would also provide a kind of implicit decision support guidance for issuers, encouraging them to define resilience broadly and to implement comprehensively.

The checklist is divided into three main sections with a number of subdivisions. The main sections include vulnerability assessment criteria that apply to all issuers (Allocation, Governance, Eco-hydrological qualities).

The allocation section is intended to evaluate how water resources are divided among users and how resource mechanisms may either facilitate or reduce the ability of the issuer to adapt the asset as conditions change. The governance section explores how real or potential water conflicts may be avoided, reduced in scope, or adjusted and renegotiated. In most developed countries, governance and allocations systems are typically expressed through strong regulatory, legal, and institutional frameworks, and assets given such a context will score well.

The Criteria are written so as to be relevant to a global setting, appropriate for both developed and developing economies. Many of the items are derived from the OECD Water Governance guidelines. The technical section on eco-hydrological qualities explores in some depth how a design and/or operations was assessed for climate risks, including the comprehensiveness of ecological, hydrological, and climate qualities.

In addition, a fourth section includes additional vulnerability assessment criteria that apply specifically to green and hybrid assets only - these represent the major difference between phases 1 and 2 in the development of the Water Infrastructure Criteria. Adaptation plan assessment criteria apply only to those assets where the vulnerability assessment has identified specific climate impacts that must be addressed.

The criteria in each section were developed and elaborated recursively with both the TWG and IWG. The criteria are unweighted and phrased as present/absent or pass/fail, though some criteria may not apply to specific types of investments. For both phases of the Water Infrastructure Criteria development, the elaboration and phrasing of each line occupied the majority of the development time and attention. The initial Criteria have held up well since the completion of Phase 1, but both working groups acknowledged that they may need to be adjusted or revised over time in order to remain relevant and useful.

There are a few “special” criteria, such as the requirement that a vulnerability assessment be prepared and available for investors, the presence of an adaptation plan (if required) that is also available for investors to peruse, and the use of two qualifying assumptions for the use of the Nature Based Solutions (NBS) criteria (described in more detail below). There is no need of a very detailed or lengthy adaptation plan - often they are quite brief and simple. The adaptation plan is intended to evaluate how the issuer plans to respond to risks that have been identified in the vulnerability assessment, which is often more detailed and technical than the adaptation plan.

The issuer must score a minimum of a 60 percent pass for all sections of the checklist. The working groups suggested that this threshold would be reasonable for the launch of the Water Infrastructure Criteria, with the recognition that the pass rate may rise or lower over time. Given broader trends among investors and infrastructure developers, it may be a safe assumption that the pass threshold will remain steady or increase in the future. Note that the 60 percent threshold will be revisited one year after the release of the Water Infrastructure Criteria and after green bonds being issued from at least 3 different issuers certified for both built and green/hybrid water infrastructure under the Criteria.

For the process of scoring, the issuer should prepare a document that makes available supporting information for the adjudication of the criteria. Guidance for the preparation of such a document is available [here](#), which is intended to promote both transparency and clarity for investors.

#### 4.5.5. What are the boundaries of the assessment?

Many specific elements of the Water Infrastructure Criteria address a tension around scale. While most assets are conceived at a localised project scale, the TWG found that much evidence around resilience for water issues - dating back to the nineteenth century - suggest that basin or watershed scales are important for meaningful action and management. That is, resilience at one locality is often in a complex relationship with resilience of upstream and downstream entities.

This larger hydrological relationship is explored in many criteria. As a result, an issuance with a vulnerability assessment that demonstrates an awareness of basin and sub basin relationships, including allocation and governance qualities, will score much higher. Wider boundaries mean a better score. Similar patterns exist for groundwater and aquifer management. By the same token, an asset that is conceived only as a local asset is a riskier investment simply from ignoring upstream/downstream relationships.

#### 4.6. How are phase 2 Criteria relating to hybrid and green water infrastructure assets incorporated alongside phase 1 Criteria for built water infrastructure?

The general approach developed during Phase 1, focusing on built water infrastructure, was largely maintained in Phase 2, which addressed the special issues relating to NBS.

This continuity between phases was not an accident. During Phase 1, we constantly confronted questions around hybrid and green infrastructure, and while we knew that some of these questions must be deferred, we also knew that a strong foundation was critical to ensure the Criteria would remain relevant across a wide range of assets, asset classes, sectors, and situations.

However, beginning in 2016 during Phase 2, the TWG identified some issues specific to hybrid and green infrastructure that needed more focused treatment and a higher standard of credibility for both issuers and investors, most notably:

- Addressing the heightened difficulty of predicting future ecological and hydrological responses to climate impacts,
- Prioritising the incorporation of *existing* ecosystems and ecological processes, followed by the *restoration* of existing ecosystems, and then the *creation* of “new” ecosystems. In essence, we suggest working with existing and intact ecosystems or enhancing those ecosystems rather than constructing or engineering new ecosystems and ecological processes, although the latter is the primary choice at so-called brownfield sites.

These elements help ensure that the certification of nature-based-solution (NBS) assets will not result in greenwashing or the endorsement of low credibility, low resilience, or high-risk assets.

Conceptually, the TWG was very concerned about the basis for green and hybrid infrastructure. There were concerns that some investments might degrade existing ecosystems or that funded assets could lack a clear water services benefit for human communities. Since ecosystems are often very sensitive to climate shifts, many of the criteria emphasise ecological *processes* and functions, which are less dependent on specific set of species (which might alter or shift with ongoing climate change).

The criteria also distinguish between natural features (which are existing ecological processes and ecosystems) and nature-based solutions (which are somewhat broader, and include designed and reconstructed and ecological analogue approaches, such as “new” wetlands on brownfield sites). As a result, the issuer must prioritise the use of existing and restored systems and processes over modified or new ecosystems. These qualifying aspects are derived from well-developed concepts

and definitions on the use of ecosystems as infrastructure, which were elaborated recently by IUCN<sup>26</sup> and the US Army Corps of Engineers.<sup>27</sup>

Assuming this inherent prioritisation, the five NBS sub-sections of the checklist explore the issuer's depth and quality of knowledge about the site; its ecosystems and relevant species; the larger spatial context beyond the project site; and monitoring and management capacities. These sections were proposed through the TWG as elements necessary to ensure a credible and sustainable green or hybrid asset. As with other criteria, these criteria should be scored and transparent for potential investors.

#### 4.7. Dealing with complexity and uncertainty

Water management systems, especially water infrastructure, can have relatively long operating lifespans - usually decades, sometimes centuries or more. These long life cycles have important implications for how we conceive of sustainable and climate resilient infrastructure.

This longevity presents significant challenges to defining what climate resilience should look like. These challenges are especially large given the sensitivity of the water cycle to ongoing climate change and the difficulties in how we can determine future climate impacts with accuracy, precision, and confidence. The water cycle is very sensitive to minor climate shifts, and trends in how the precipitation, seasonality, intensity, and evolving flows are notoriously difficult to predict with confidence, especially for periods of interest further away in time. This makes designing, maintaining and operating water infrastructure challenging.

While the science of climate change is relatively new, the practice of ensuring that water management practices are resilient is even newer. In the words of a recent technical publication:

*Today, water resources managers must account for much more complexity in their technical decisions. Many aspects of that complexity have rippling, interacting waves of uncertainty: emerging socio-economic circumstances, demographic and urbanisation trends, and eco-hydrological conditions. Globalisation, population increases, and economic cycling and transformation also stress water resources systems with risks that are hard to estimate and balance. Even the science of the water cycle and our vision of "sustainable use" of water have*

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<sup>26</sup> Cohen-Shacham, E., Walters, G., Janzen, C. and Maginnis, S. (eds.) (2016). Nature-based Solutions to address global societal challenges. Gland, Switzerland: IUCN.

<sup>27</sup> Bridges, T.S., K. A. Burks-Copes, M. E. Bates, Z. Collier, C. J. Fischenich, C. D. Piercy, E. J. Russo, D. J. Shafer, B. C. Suedel, J. Z. Gailani, J. D. Rosati, T. V. Wamsley, P. W. Wagner, L. D. Leuck, E. A. Vuxton. 2015. Use of Natural and Nature-Based Features (NNBF) for Coastal Resilience. ERDC SR-15-1. Washington, DC: US Army Corps of Engineers and U.S. Army Engineering Research and Development Center.

*altered in profound ways since the [the modern era] began in 1955; many of the most important management insights from eco-hydrological science are less than 20 years old.*<sup>28</sup>

As a result, professionals in the water field have been actively developing methodologies to determine the best means of designing and operating water infrastructure that will function safely, profitably, and sustainably in a highly uncertain future.

While the techniques to assess and reduce water and climate change risks are evolving quickly, there is no clear consensus about best practices in the engineering, water management, climate science, or finance communities. Defining Water Infrastructure Criteria therefore faces the added challenge of knowing that current insights are likely to evolve significantly and rapidly in the near future, even as finance mechanisms, financial flows, and policy priorities direct increasing attention to both climate mitigation and climate adaptation.

For this reason, the Technical and Industry Working Groups view these Criteria as a starting point, to which additions and revisions will be needed over time including potentially broadening the climate focus. The Water Infrastructure Criteria will be reviewed at least annually in the first three years of its use.

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<sup>28</sup> Mendoza, G., J.H. Matthews, A. Jeuken (eds). 2018. Collaborative Risk Informed Decision Analysis (CRIDA): Water Resources Planning & Design for an Uncertain Future. ICIWaRM Press: Alexandria, Virginia, USA.

## Appendix 1: Technical Working Group and Industry Working Group members

Water Infrastructure Criteria development has been led by a consortium consisting of the Climate Bonds Initiative, AGWA, Ceres, CDP and the World Resources Institute (WRI). To develop the Water Infrastructure Criteria, focusing on engineered or built or engineered water infrastructure, the consortium convened a Technical Working Group (TWG) and an Industry Working Group (IWG), with representatives from investors, public utilities, water NGOs and international policy bodies from around the world.

### Technical Working Group Members:

Lead: John Matthews, Alliance for Global Water Adaptation (AGWA)

Ania Grobicki, RAMSAR

Aparna Sridhar, The Nature Conservancy (TNC)

Ari Raivetz, Organica Water

Betsy Otto, World Resource Institute (WRI)

Benjamin Denjean, Beijing Forest University

Bill Stannard, American Water Works Association (AWWA)

Bob Zimmerman, Charles River Watershed Association

Casey Brown, University of Massachusetts, Hydrology

Cate Lamb, Water Program, CDP

Cedo Maksimovic, Urban Water Research Group, Imperial College London

Cees van de Guchte, Deltares

Christian Severin, Global Environment Facility (GEF)

Charles B Chesnutt, USACE

Christine Chan, Alliance for Global Water Adaptation (AGWA)

Cynthia Lane, American Water Works Association (AWWA)

Dan Christian, Tetra Tech

Dave Hole, Conservation International

Debbie Larson-Salvatore, USACE

Elena Lopez-Gunn, Complutense University of Madrid

Erica Brown, Association of Metropolitan Water Agencies (AMWA)

Guy Pegram, Pegasys, South Africa

James Dalton, IUCN

Janet Cushing, USGS

Jason Fairbairn, Arup

John Joyce, Stockholm International Water Institute (SIWI)

Jorge Gastelumendi, The Nature Conservancy (TNC)

Junguo Liu, Southern University of Science and Technology, China  
Karen Yacos, Ceres  
Larry Band, University of Virginia  
Laurna Kaatz, Denver Water  
LeRoy Poff, Colorado State University, Stream Ecology Lab  
Lisa Hair, US EPA  
Maija Bertule, UNEP-DHI  
Manisha Singh, WiseLion LLC  
Marco Follador, Way Carbon  
Margot Hill Clarvis, Earth Security Group  
Matt Ries, Water Environment Federation  
Melinda Massey, DC Water  
Michael McClain, UNESCO-IHE  
Monika Freyman, Ceres  
Musonda Mumba, UNEP  
Nancy Saich, European Investment Bank (EIB)  
Peter Streit, California Organised Investor Network (COIN)  
Rob Cadmus, RAMSAR  
Rochi Khemka, 2030 Water Resources Group  
Sebastian Hyzyk, European Investment Bank (EIB)  
Sharlene Leurig, Sustainable Water Infrastructure Program, Ceres  
Stefanie Lindenberg, European Investment Bank (EIB)  
Tatiana Fedotova, WBCSD  
Ted Grantham, University of California, Berkeley  
Thomas Panella, Asia Development Bank  
Todd Gartner, World Resources Institute (WRI)  
Torgny Holmgren, Stockholm International Water Institute (SIWI)  
Valerie Hickey, The World Bank  
Will Sarni, Water Foundry  
Xavier Leflaive, OECD

**Industry Working Group members:**

Adam Carpenter, American Water Works Association  
Anais Blasco, WBCSD  
Arturo Buenaventura Pouyfaucón, Abengoa Water  
Bob Morgan, Beaver Water District  
Cameron Ironside, International Hydropower Association  
Chris Webb, HERRERA  
Eric Schellekens, Arcadis  
Gary Sharkey, PwC UK  
Hannah Leckie, OECD  
Jessica Robinson, Asria  
Manisha Singh, Wiselion LLC  
Martin Geiger, DEG  
Matthew Kuzma, Organica Water  
Mike Brown, San Francisco Public Utilities Commission  
Monica Reid, Kestral Consulting  
Nicole Hardiman, Illinois River Watershed Partnership  
Paul Fleming, Seattle Public Utilities  
Paul Wood, Water Fund LLC  
Piet Klop, PGGM  
Roman Gomez, IFC  
Simon Petley

## Appendix 2: About the Water Consortium Members

### *About the Climate Bonds Initiative*

The Climate Bonds Initiative is an investor-focused non-profit organisation working to mobilise debt capital markets for climate change solutions. It works as an independent resource for the green bond market with the aim to educate, inspire, convene and steer a global collaboration of institutional investors, governments, development banks and industry to shift capital to climate investments – at speed.

It has established and manages the Climate Bonds Standard & Certification Scheme, the only certification scheme globally for green bonds. In 2016, 10% of all green bonds issued around the world were certified under the Climate Bond Standard. As part of the roll out of the Standard, the Climate Bonds Initiative convenes technical and industry experts to develop the sector specific eligibility Criteria (or 'green definitions') which form the backbone of the Climate Bond Standard.

### *About Alliance for Global Water Adaptation*

Founded in September 2010, the Alliance for Global Water Adaptation is a group of regional and global development banks, government agencies and ministries, diverse non-governmental organizations (NGOs), and the private sector focused on managing water resources in a sustainable way — even as climate change alters the global hydrological cycle. Water provides coherence to climate change adaptation and mitigation, integrating energy, water, food production and agriculture, and ecosystems and the environment. AGWA is focused on how to help experts, decision makers, and institutions in the water community work more effectively.

### *About Ceres*

Ceres is a non-profit organisation advocating for sustainability leadership. Ceres works to mobilise a powerful network of investors, companies and public interest groups to accelerate and expand the adoption of sustainable business practices and solutions to build a healthy global economy.

### *About Carbon Disclosure Project*

CDP works to transform the way the world does business to prevent dangerous climate change and protect our natural resources. We see a world where capital is efficiently allocated to create long-term prosperity rather than short-term gain at the expense of our environment.

CDP holds the largest collection globally of self-reported climate change, water and forest-risk data. Through our global system companies, investors and cities are better able to mitigate risk, capitalise on opportunities and make investment decisions that drive action towards a more sustainable world.

*About World Resources Institute*

WRI is a global research organisation that spans more than 50 countries, with offices in the United States, China, India, Brazil, Indonesia and more. Our more than 700 experts and staff work closely with leaders to turn big ideas into action to sustain our natural resources—the foundation of economic opportunity and human well-being. Our work focuses on six critical issues at the intersection of environment and development: climate, energy, food, forests, water, and cities and transport.

## Appendix 3: Existing green assessment frameworks and processes for water infrastructure assets and projects

For water management, relevant frameworks for the assessment of water climate bonds are not common or widespread. A number of relevant resources exist that have been reviewed to determine what might be leveraged in a set of water related criteria for bonds. These are briefly described here.

### Green Bond Principles

The Green Bond Principles (GBP) are voluntary process guidelines that recommend transparency and disclosure and promote integrity in the development of the green bond market by clarifying the approach for issuance of a green bond.

The GBP provide high level categories for eligible Green Projects in recognition of the diversity of current views and of the ongoing development in understanding of environmental issues and consequences. Specifically, the category of sustainable water and wastewater management covers sustainable infrastructure for clean and/or drinking water, wastewater treatment, sustainable urban drainage systems and river training and other forms of flooding mitigation.

### Common Principles for Climate Mitigation Finance Tracking

The Common Principles for Climate Mitigation Finance Tracking (the Common Principles) have been developed by the joint climate finance group of multilateral development banks (MDBs) and the International Development Finance Club (IDFC). The purpose is to set out agreed climate change mitigation finance tracking principles for development finance. The MDBs and the IDFC commit to the Common Principles in their respective, group-based climate mitigation finance reporting.

The Common Principles provide a list of activities eligible for classification as climate mitigation finance covering renewable energy, lower-carbon and efficient energy generation, energy efficiency, agriculture, forestry and land use, waste and waste water, and transport, etc. The treatment of wastewater needs to reduce methane emissions (only if net GHG emission reductions can be demonstrated and if not a compliance requirement to meet, for example, a performance standard or safeguard requirement) in order to be eligible.

### China's Green Bond Endorsed Project Catalogue

The Green Bond Endorsed Project Catalogue (the Catalogue) was released by Green Finance Committee of China Society of Finance and Banking (the Committee), endorsed by China's regulators including People's Bank of China and China Securities Regulatory Commission (CSRC).

The Catalogue provides categories of eligible projects and criteria for China's green bond market, covering 6 areas including energy saving, pollution prevention and control, resource conservation and recycling, clean transportation, clean energy and ecological protection and climate change adaptation.

Eligible water projects include, for example, transformation of industrial water saving technology, agricultural water saving irrigation, transformation of urban pipeline network for water supply, integrated use of water resource, unconventional water use (including sea water desalination, treatment and reuse of brackish water, recycling water, mine water), and the supporting facility construction and operation of sponge city.

### **World Bank Green Bond Criteria**

The World Bank established green bonds in 2007 with explicit reference to climate mitigation and adaptation. It has an internally defined process for qualifying bonds that engages directly with Bank clients (normally countries), often involving regional and technical support divisions of the Bank. Water projects to date have varied over an order of magnitude in the size of bond offerings (up to several hundred million USD), spanning irrigation, hydropower, and many multi-purpose infrastructure projects.

Sustainability is defined quite broadly by the Bank; sustainability criteria include consideration of the disruption to social and natural systems. Indeed, water bonds issued by the Bank have included money for resettlement of populations due to creation of new reservoirs (though this may not be viewed as a social consideration for some audiences). Generally, the Bank's procedures are not described in detail and it is unclear how these are applied in principle or what types of internal criteria are used to define offerings.

### **Ceres Green Bond Principles**

These principles have been proposed as an overall reporting basis for green bonds for transparency. If investors and bond issuers follow the principles then we may expect a reporting standard to develop so that bonds can be compared and potentially ranked according to how they meet sustainability and resilience measures.

### **Barclays MSCI Green Bond Index**

The Barclays MSCI index provides a measure for fixed income securities where the funds are used on projects with direct environmental benefits. This index was launched on 14 November 2014 following the trend of corporate investment in green bonds that began towards the end of 2013. The Barclays MSCI index, like other indices of this type, follows the principles laid out by Ceres.

Eligibility and classification is defined by the MSCI ESG Research group, and is based on the use of funds. To be eligible the use of proceeds must fall into one of the five specified categories or have 90 percent of the issuer's activity encompass one or more of the categories.

One of these categories is Sustainable Water, which covers products, services, and projects that attempt to resolve water scarcity and water quality issues; infrastructure and engineering projects developing new or repairing existing water and sanitation pipelines; technologies and products that reduce, reuse, or recycle water as a means of conservation; advanced materials, equipment, technologies, and services that filter or chemically treat wastewater for consumer or industrial use, including desalination; investments in protection of land, forests, and other vegetation in the upper watershed as means to improve the quality of water bodies and groundwater recharge areas; and climate resilience projects (flood relief, mitigation) and sustainable forestry/afforestation.

Distribution of drinking water without measurable improvements to water quality, water efficiency, or climate change resilience component is not eligible.

Although the index defines water sustainable projects as addressing both quality and quantity, currently these terms are not well defined. For example, projects that have an efficiency component are eligible, potentially conflating efficiency gains with sustainability. Similarly, water conditions are implicitly defined as static and fixed, unchanging in the future, which is problematic for projects that involve long-lived infrastructure.

### **Water Utilities Standards**

Perhaps the best organised and defined group for integrating climate mitigation and climate adaptation are water utilities. Groups such as the Water Utilities Climate Alliance (WUCA) have been active for more than a decade, while professional organisations including the International Water Association (IWA), the International Water Resources Association (IWRA), the Chartered Institution for Water and Environmental Management (CIWEM), the American Water Works Association (AWWA), and the American Water Resources Association (AWRA) have all actively been developing guidance on how to implement and integrate climate mitigation and adaptation, often led with the support of particular members (e.g., Seattle Public Utilities and DC Water in the US). Some cities have even published urban standards along these lines (e.g., San Francisco Public Utility Commission) or guidelines to connect resilience to broader management standards, such as the European Union's Water Framework Directive. Over time, we can expect these local and sectoral initiatives to become regulatory frameworks, but these remain some years away at this stage.

## Appendix 4: Guidance on Water-Related Human Rights and Social Risks for Issuers, Underwriters and Bond Buyers

Many investors recognise that water-related projects can be linked to complex social issues, given that access to drinking water is a basic human right and negative impacts on water resources can significantly affect other human rights (e.g. livelihoods, health etc.). The Climate Bond Standard focusses on issues relating to climate change and does not cover the full spectrum of environmental, social or governance issues that may relate to water related green bonds.

For information, a number of well established guidelines or standards related to broader social and environmental impacts of water infrastructure are listed below.

### The Human Rights to Water and Sanitation:

In 2010, the United Nation's (UN) General Assembly and Human Rights Council explicitly recognised that water and sanitation are essential human rights.<sup>29</sup> There are various duties that states have with respect to ensuring the provision of sufficient, safe, clean, affordable and accessible drinking water and sanitation services to those within their jurisdiction.<sup>30</sup> Where companies have taken on this role, they have particular responsibilities. For companies that do not act as water service providers, their responsibility is to respect their rights –i.e. to avoid negatively affecting them through their operations or those of their suppliers or other business relationships. Several resources have been developed to help guide action in this area:

UN Office of the High Commissioner for Human Rights, *Realising the Human Rights to Water and Sanitation: A Handbook by the UN Special Rapporteur Catarina De Albuquerque*, 2014.

UN Office of the High Commissioner for Human Rights, *Guiding Principles on Business and Human Rights*, 2011.

Interfaith Center on Corporate Responsibility, *The 2013 ICCR Water Roundtable: Stakeholder Responsibilities in Managing Access to Water*.

UN Global Compact, The CEO Water Mandate, *Guidance for Companies on Respecting the Human Rights to Water and Sanitation: Bringing a Human Rights Lens to Corporate Water Stewardship*, January 2015.

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<sup>29</sup> United Nations General Assembly, Resolution 64/292, August 3, 2010.

[http://www.un.org/waterforlifedecade/human\\_right\\_to\\_water.shtml](http://www.un.org/waterforlifedecade/human_right_to_water.shtml)

<sup>30</sup> UN Global Compact, The CEO Water Mandate, *Guidance for Companies on Respecting the Human Rights to Water and Sanitation: Bringing a Human Rights Lens to Corporate Water Stewardship*, January 2015.

<http://ceowatermandate.org/files/business-hrws-guidance.pdf>

This Appendix was reviewed by the following individuals. Any errors, omissions or otherwise are our responsibility.

- **Rachel Davis** - Managing Director, Shift Project
- **Patricia Jones** - Senior Program Leader, Human Right to Water, Unitarian Universalist Service Committee
- **Jamie Skinner** - Principal Research, Natural Resources Group; Team Leader, Water, International Institute for Environment and Development

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