

greenbonds

The Global Forum for the expanding Green Bonds Market

Limited FREE Places

for Qualified Issuers & Investors

See inside for more information or
email graeme.butlin@informa.com for details

In association with

Climate Bonds INITIATIVE

The Global Green Bonds Forum
Wednesday 29th April 2015
London



Sean Kidney
CLIMATE BONDS
INITIATIVE



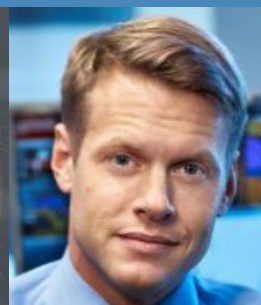
Evelyn Hartwick
IFC



Sridhar Ramamurthy
UNILEVER



Abigail Herron
AVIVA INVESTORS



Ulf Erlandsson
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Christopher Wigley
MIROVA

Register Today: **Tel:** +44 (0) 20 7017 7790 or **Fax:** +44 (0) 20 7017 7824 **Email:** kmregistration@informa.com

For the latest programme or to register, please visit: www.iir-events.com/greenbonds

The global green bond market is booming.

- 2008 - first modest issue by the World Bank
- 2013 - **\$11bn**
- 2014 - a record **\$37bn**
- 2015 - a predicted **\$100bn**
- 2020 - a predicted **\$300bn**

(source: Bank of America)

Green bonds work in a similar way to traditional bonds, in that they are:

- issued to investors by companies or governments
- long-term financing
- a specified rate of interest

However, Green Bonds are used to finance low-carbon, lower-emission investment, presenting a serious commercial opportunity whilst showing your green credentials.

Green bonds - Pipeline:

- Green bonds are already financing giant environmental projects
- The UN's sustainable energy to all pledge means that \$600-800bn is needed annually until 2030
- The New York climate summit identified green bonds as a solution to keeping global warming under control
- Bank of America CEO Brian Moynihan said his company predicts the global green bond market will grow to \$300 billion by 2020

Green bonds - Low Risk:

- Green bonds are finding favour with investors and analysts alike
- They provide the prospect of secure returns
- Most projects are funded by triple A-rated sponsors

Green bonds - Diversification:

- No longer just for projects in "middle-income countries"
- UK property market - green bonds are helping to shift building towards higher eco standards
- Also finding favour in rail projects and other lower-carbon transportation systems
- Corporations such as Toyota and Unilever have now entered the market

To help you take advantage of the huge market opportunity presented by green bonds, IIR and the Climate Bonds Initiative's one day forum will help you to understand:

OPPORTUNITIES

- The changing landscape for the green bond market
- Where now for the green bond market?

GROWING THE GREEN BOND MARKET

- The Climate Bonds Initiative challenge
- Standardising the climate bonds market
- The Green Bond Principles

ROLES & RESPONSIBILITIES

- Development agencies
- Public sector

ISSUERS & INVESTORS:

- Growing the range of investors/issuers
- Where investor interest lies
- Issuing green bonds
- Ensuring investor confidence in green credentials

NEW TRENDS IN ISSUANCE STREAM

- Green private placements
- Green sukuk
- New bond structures

With a top notch line-up of senior speakers and in-depth discussions, the Global Green Bonds Forum promises to be the best gathering to Climate Bond professionals in Europe.

We look forward to seeing you in London in April

09.00 Chair's Opening Remarks



Sean Kidney
CEO
CLIMATE BONDS INITIATIVE

09.10 **The Green Bonds Market; How We're Doing, Where We're Going**

- Mobilising the bond market for climate change solutions
- Promoting investment in low-carbon and a climate resilient economy
- Developing trusted standards
- Providing policy models and advice
- Growing the green bond market



Sean Kidney
CEO
CLIMATE BONDS INITIATIVE

09.30 **The Changing Landscape for the Green Bond Market**

- Who is currently driving the market?
- Comparisons with the conventional bond market
- Different types of green bonds and their uses
 - energy
 - transport
 - agriculture & forestry
 - buildings & infrastructure
 - waste & pollution control
- Understanding the increase in issuance and investor appetite
- Where are green bonds being issued?

10.15 **Where the Investor Interest Lies**

- Investing in green bonds
- The benefits of investing in green bonds
 - investing in green issues
 - no exposure to individual projects
- Identifying risks and effective risk management

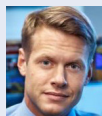
Abigail Herron, *Head of Responsible Investment Engagement*, **AVIVA INVESTORS**

Ulf Erlandsson, *Senior Portfolio Manager*, **AP4**

Christopher Wigley, *Senior Fixed Income Portfolio Manager*, **MIROVA**



Abigail Herron



Ulf Erlandsson



Christopher Wigley

11.00 Networking Coffee Break

Limited Free Places for Investors & Corporate Borrowers

We have a limited number of free places for selected institutions and organisations

To qualify you must either:

1. Be employed in a corporate finance role. For instance as CFO, Treasurer, Investor Relations etc
2. Be an asset manager / investor with the capacity to invest in Green Bonds or Similar Products

For more information or to apply, please contact graeme.butlin@informa.com

11.30

Issuing Green Bonds

- Why issue green bonds?
- Green bonds go mainstream; increasing corporate issuance
- The costs of issuing a green bond
- The benefits of issuing a green bond
 - addressing environmental challenges
 - increasing investor base

Magnus Borelius, *Head of Group Treasury*, **CITY OF GOTHENBURG**
Heike Reichelt, *Head, Investor Relations & New Products*, **WORLD BANK**
Sirdhar Ramamurthy, *Group Treasurer*, **UNILEVER**



Magnus Borelius



Heike Reichelt



Sirdhar Ramamurthy

12.15

Ensuring Investor's Confidence in Green Credentials

- Ensuring investor confidence for a sustainable market
- Current investor due diligence
- Creating a climate bond standard
- The importance of second opinion reporting

Justine Leigh-Bell, *Manager of Standards and Certification Scheme*, **CLIMATE BONDS INITIATIVE**
Wim Bartels, *Global Head of Sustainability Reporting & Assurance*, **KPMG**



Justine Leigh-Bell



Wim Bartels

13.00

Lunch

NEW TRENDS IN ISSUANCE STREAM

GROWING THE GREEN BOND MARKET STREAM

14.00

Green Private Placements

- Sustaining a green private placement market
- Growing a base of investors
- What makes a placement attractive to an investor
- Current private placement documentation and protection

Ian Clifton

Consultant

CLIMATE BONDS INITIATIVE

The Climate Bonds Market in need of Standards



Manuel Adamini

Special Advisor Responsible Investment

ACTIAM

The Green Bond Principles

- Outline of the green bond principles
- Improving transparency and disclosure
- Key areas of the principles
- Will the green bond principles increase investor confidence
- Next steps



Manuel Adamini

Special Advisor Responsible Investment

ACTIAM



Nicholas Pfaff

Director

ICMA

15.00

Green Sukuk

- Tapping into the potential of green sukuk
- Mobilizing finance for green initiatives in the GCC
- Who would issue?
- Challenges in developing a green sukuk market
- Liquidity constraints
- Green sukuk standards
- The opportunity for private sector issuance

15.45

New Bond Structures

- Current green bond denominations
- The rating of green bonds
- Increasing securitization
- Opportunity with covered bonds
- Carbon bonds
- The Renewable Energy Platform for Investors (REPIN)
- Developments in the traditional bond market and their relation to green bonds



Alexandre Chavarot
Managing Partner
CLEAN INFRA PARTNERS

Growing the Range of Issuers & Investors

- The development of the green bond market
- Increasing the range of issuers and investors
- What new areas may become financeable?
- Will green bonds fall under standardised regulation?



Justine Leigh-Bell
Manager of Standards and Certification Scheme
CLIMATE BONDS INITIATIVE

Role of Development Agencies & Public Sector

- Understanding the role of the public sector in the green bond market
 - kickstarting markets
 - risk-bridging activities
 - planning & regulatory steps
- Importance of the public sector in emerging markets
- Projects covered by the development agencies



Sean Kidney
CEO
CLIMATE BONDS INITIATIVE



Evelyn Hartwick
Senior Financial Officer
IFC



Huib-Jan de Ruijter
CEO
FMO

16.30

Networking Coffee Break

17.00

Where now for the Green Bond Market?

INTERACTIVE VOTING SESSION

Join us for this interactive session, as some of the green bonds markets luminaries take to the stage to discuss the future of the green bonds market. The audience will have the chance to vote on a series of issues facing the future of climate bonds and decision makers and the panel will discuss the response.

18.00

End of Conference & Evening Drinks Reception

SPONSORSHIP OPPORTUNITIES

Do you have a product or service to showcase in front of this high level, focused audience? Whether you choose to host a networking function, sponsor a conference session or have an exhibition stand - you will definitely get noticed by your target market.

Want to know more?

Please contact Max Tattersall on +44 (0)20 7017 4873 or by wemail: max.tattersall@informa.com

20% Climate Bonds Initiative Discount Available Quote VIP Code: Climate Bonds Friend

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Web:
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Scan with
smartphone
QR Reader App

Payment should be made within 14 days of registration. All registrations must be paid in advance of the event. When registering, please quote your VIP code – found in top right hand corner of this booking form.

HOW MUCH?

| | Register by 13th March 2015 | Register by 2nd April 2015 | Register after 2nd April 2015 |
|-----------------------------|---|---|--|
| 1 Day Conference | <input type="checkbox"/> £899 + VAT @ 20% = £1078.80 SAVE £200 | <input type="checkbox"/> £999 + VAT @ 20% = £1198.80 SAVE £100 | <input type="checkbox"/> £1099 + VAT @ 20% = £1318.80 |

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By Bank Transfer: Full details of bank transfer options will be given with your invoice on registration.
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Additional Requirements Please notify Informa at least one month before the conference date if you have any additional requirements e.g. wheelchair access, large print etc.

TERMS AND CONDITIONS Attendance at this conference is subject to IIR & IBC Finance Terms and Conditions at <http://www.iiribcfinance.com/page/termsandconditions>. Your attention is drawn in particular to clauses 6, 8 and 14 of IIR & IBC Finance Delegate Terms and Conditions which have been set out below:

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By completing and submitting this registration form, you confirm that you have read and understood the IIR and IBC Finance Delegate Terms and Conditions and you agree to be bound by them.

WHEN AND WHERE

FKW52929
Green Bonds Forum
29th April 2015

Venue: Central London, UK, venue tbc

Delegates are responsible for the arrangement and payment of their own travel and accommodation. IIR has arranged a special room rate at a number of hotels. If you wish to book a room, please call Venue Search on +44 (0)20 8546 6166 stating that you are an IIR delegate.

PERSONAL DETAILS

1st Delegate Mr/Mrs/Ms

Job title _____ Department _____
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Telephone _____

Fax _____

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Billing E-mail Address: _____

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