

# Climate Bonds Standard & Certification Scheme

INITIATIVE  
Climate Bonds

## Over a decade of green bonds!

June 2017 marked a decade since the first green bond was issued. Since then, there has been strong year-on-year growth and 2017 saw a record USD155.5bn green bonds issued, up 78% from 2016 issuance.

We've also seen the market maturing with an increasing number of issuer countries, bond types, issuer types, ratings and use of proceeds – our State of the Market report available online gives full details.

This momentum will continue. Green bonds will play a pivotal role in shifting capital towards green solutions. To make a substantive contribution to addressing climate change, we need USD 1 trillion of issuance per year by 2020.

## The market needs to scale up even faster to meet green infrastructure needs

Global infrastructure investment is expected to amount to USD 90 trillion over the next 15 years. To ensure sustainable development and limit climate change, this infrastructure needs to be low-carbon and climate resilient, without compromising the economic growth

needed to improve the lives of the world's most vulnerable citizens.

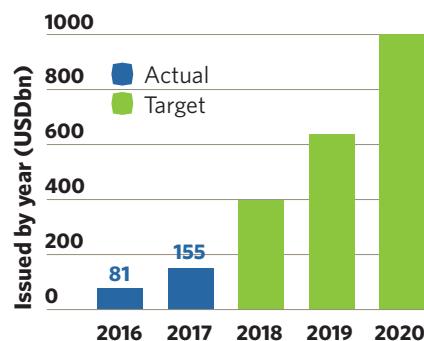
Ensuring that new infrastructure is low-carbon raises the annual investment costs by 3–4%. Climate adaptation necessitates an additional USD 280–500 billion per annum in infrastructure spend by 2050, even in a 2C scenario.

At USD 100 trillion, the global bond market can absorb this. Institutional investors, particularly pension and sovereign wealth funds, are increasingly looked to as viable actors to fill these green financing gaps.

"The emergence of green bonds represents one of the most significant developments in the financing of low-carbon, climate resilient investment opportunities"

Ban Ki Moon,  
Former UN Secretary-General

**USD 1 trillion a year by 2020 is needed to address climate change**



**To achieve this growth, the green bond market needs transparency and calibration**

Labelled green bonds are increasingly considered an ideal vehicle for meeting green infrastructure investment needs through the bond market.

But, to avoid greenwashing and assist this market to grow, standards and assurance for green bonds are essential. They ensure consistency, improve transparency and give investors confidence in the green credentials of the investments they are making.

## Key players driving the international green bond market

### Regulators and Governments

Policy and regulation is central to enabling and scaling up green investment. Internationally, there are many examples of the public sector driving this green finance transition including:

#### China's National Green Finance Guidelines

China has established the national Guidelines for Establishing the Green Financial System, proposing 35 measures to push the development of the green financial system including the green bond market – see our China Green Bond Market 2016 report.

#### EU High Level Expert Group's sustainability taxonomy

At the end of 2017 the EU High-Level Expert Group (HLEG) on Sustainable Finance released its final report '[Financing a Sustainable European Economy](#)'. One of the priority actions for the Commission is to introduce a common sustainable finance taxonomy, starting with climate change.

#### India's Green Bond Guidelines

The Securities and Exchange Board of India (SEBI) released a first draft of green bond guidelines in early 2016. Its guidelines will facilitate the raising of funds for investment in the renewable energy space.

### Industry players

#### Green Bond Principles (GBPs)

The financial industry, coordinated by ICMA, has drawn up voluntary green bond guidelines to raise and promote standards on transparency, disclosure and green bond instruments.

#### Second opinions

69% of green bonds issued have had a second opinion with independent organisations reviewing issuance frameworks, green credentials, management of use of proceeds and reporting and disclosure.

#### Rating agencies review

Moody's & S&P evaluate green bonds and green bond issuers in terms of their environmental performance and management.

#### Climate Bonds Standard & Certification Scheme

The Climate Bonds Initiative has established and runs the only international certification scheme for green bonds. This sets detailed green definitions and eligibility criteria for certification, and has a robust pre-and post-issuance assurance framework.

**MORE ON CLIMATE BONDS STANDARD INSIDE**

Disclaimer: The Climate Bonds Standard Board operates legally as an advisory committee of the Climate Bonds Initiative Board and oversees the development of the Climate Bonds Standard. Neither the Climate Bonds Standard Board nor any organisation, individual or other person forming part of, or representing, the Climate Bonds Standard Board (together, "CBSB") accepts or owes any duty, liability or responsibility of any kind whatsoever to any issuer which wishes to apply for any of its bonds to be certified under the Climate Bonds Certification Scheme ("Scheme"), or to any issuer whose bonds may at any time be certified under the Scheme or to any other person or body whatsoever, whether with respect to the award or withdrawal of any certification under the Scheme or otherwise. All advice or recommendations with respect to any certification under the Scheme or otherwise that CBSB provides to the Climate Bonds Initiative Board is provided to it in an advisory capacity only and is not to be treated as provided or offered to any other person.

# How the Climate Bonds Standard & Certification Scheme works

## What is the Climate Bonds Standard?

The Climate Bonds Standard and Certification Scheme is a FairTrade-like labeling scheme for bonds. It is designed as an easy-to-use tool for investors and issuers to assist them in prioritising investments that truly contribute to addressing climate change. The Standard is a public good resource for the market.

The Climate Bonds Standard is made up of two parts: (i) the parent standard detailing management and reporting processes (see Climate Bonds Standard V2.1) and (ii) a suite of sector Criteria detailing the requirements assets must meet to be eligible for certification.

The Certification Scheme requires issuers to obtain independent verification, pre- and post-issuance, to ensure the bond meets the requirements of the Climate Bonds Standard (see diagram below).

## Benefits of Certification

Certification allows issuers to demonstrate to the market that their bond meets industry standards for climate integrity, management of proceeds and transparency.

Issuers have reported benefits including; investor diversification, greater investor engagement, investor 'stickiness', strengthened reputation and a freeing up of balance sheets.

Investors are keen to see Climate Bonds Certification because it reduces transaction costs on due diligence, gives greater transparency and consistency and allows deeper engagement with the issuer. All of this increases confidence in green credentials.

**Supporting the rapid transition to a 2C pathway:** The Climate Bonds Standard recognises that small improvements will not be sufficient to meet the targets of the international community, step changes are needed.

**The Sector Criteria are rooted in emissions trajectories consistent with rapid decarbonisation, and will address adaptation and resilience.**

## Developing the Climate Bonds Standard

The Climate Bonds Standard has been developed based on public consultation, road testing, review by the assurance roundtable and expert support from experienced green bond market actors. The Standard is revisited and amended on an annual basis in response to the growing green bond market.

Sector specific Criteria, or definitions of green, are developed by Technical Working Groups (TWGs), made up of scientists, engineers and technical specialists. Draft Criteria are presented to Industry Working Groups before being released for public comment. Finally, Criteria are presented to the Climate Bonds Standard Board for approval (see governance diagram).

## Robust & independent assurance is a key component

The Certification Scheme includes robust frameworks for monitoring, reporting and independent assurance.

The Climate Bonds Standard Board provides oversight and direction to the development of the standard.

Approved Climate Bonds Verifiers independently assess whether a bond complies with the requirements of the Climate Bonds Standard. All Verifiers must use ISAE3000 or an equivalent standard. Current approved verifiers are listed overleaf.

The Climate Bonds Secretariat facilitates both the development of the Standard and the Certification process, working closely with issuers and verifiers.

## Climate Bonds Certification process for issuers



# tion Scheme works: What you need to know

## Sector Criteria development

	Can be certified now	Criteria in development	TWG launching soon
Energy	WIND SOLAR GEOOTHERMAL MARINE	HYDROPOWER BIOENERGY	DISTRIBUTION & MANAGEMENT
Transport	RAIL VEHICLES BUS/RAPID TRANSIT		WATER TRANSPORT
Utilities	WATER	RECYCLING & REUSE DISPOSAL	IT COMMUNICATIONS
Buildings	RESIDENTIAL COMMERCIAL		
Natural Resources		FORESTRY AGRICULTURE FISHERIES	
Industry			CEMENT STEEL MANUFACTURING & PROCESSING

## Strong growth in Certified Climate Bonds

In 2017, USD21.3bn was Climate Bonds Certified. Certification is becoming the norm in some markets. 89% and 61% of green bonds issued in Australia and India respectively were Climate Bonds Certified.

We expect about 20-25% of market share this year and, given we're forecasting between USD250-300bn of green bond issuance, that means we're expecting to see roughly USD50bn of Certified Climate Bonds issued in 2018.

## Keep up to date

Upcoming webinars, events and all the latest news on the green bond market and the Climate Bonds Standard & Certification Scheme are announced on the Climate Bonds blog and in our quarterly newsletters (subscribe at [www.climatebonds.net](http://www.climatebonds.net)).

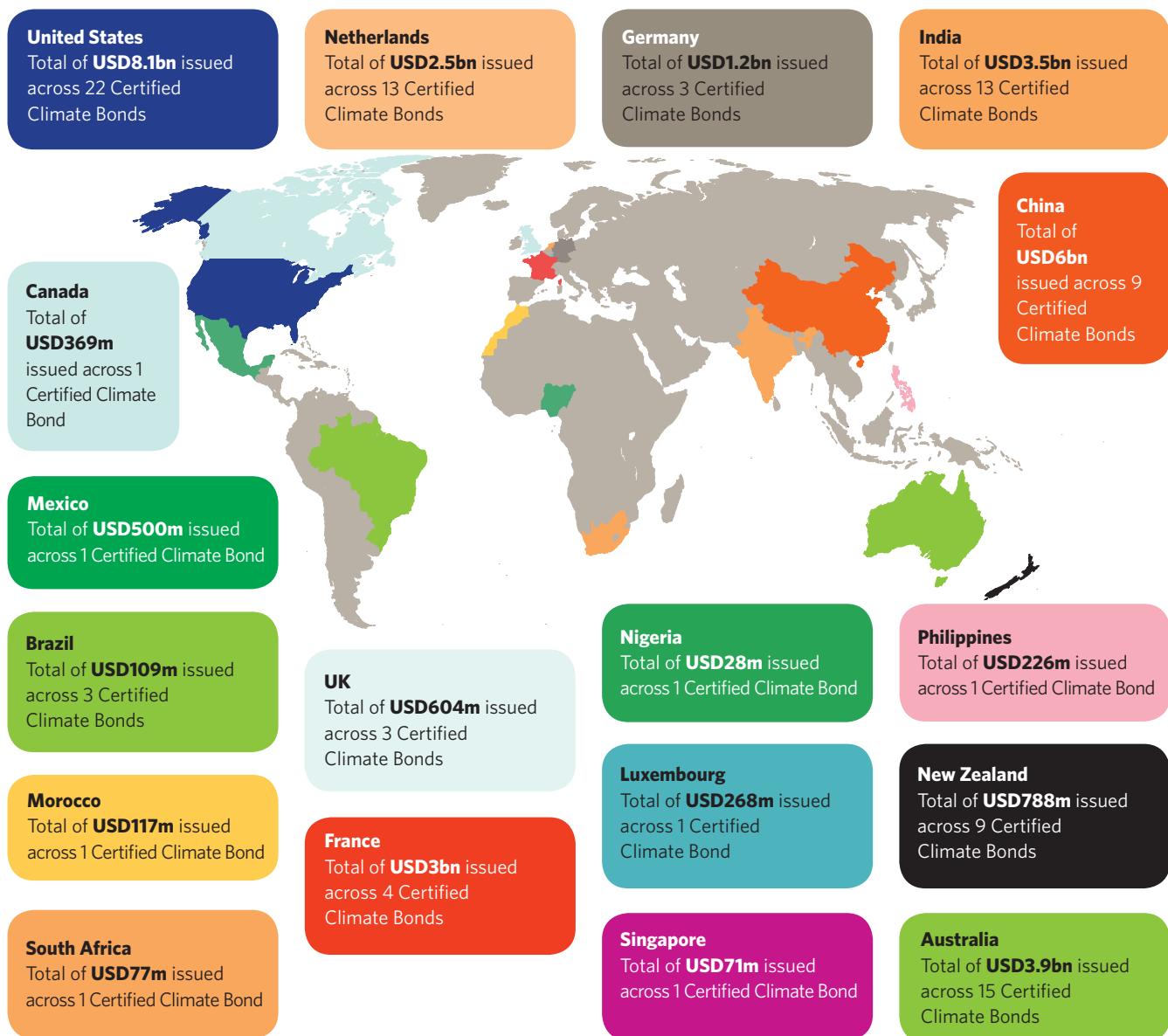
## Governance of the Climate Bond Standard



### Members of the Climate Bonds Standard Board



## Certified Climate Bonds to end 2017



### A selection of our Approved Verifiers



**Deloitte.**



Multiconsult



[www.climatebonds.net](http://www.climatebonds.net)

Want to know more? Please contact [certification@climatebonds.net](mailto:certification@climatebonds.net)

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