

## London Job:            **Communications & Marketing**

Location:                London Bridge  
Salary:                  Competitive NGO rate  
Position:                Full time  
Closing date:            19 August 2015

### **About the Climate Bonds Initiative**

The Climate Bonds Initiative is an investor-focused NGO working to mobilise the \$100 trillion global bond market for climate change solutions. Our main work streams are data and market analysis, standards and certification and policy analysis. [www.climatebonds.net](http://www.climatebonds.net)

### **The role**

The Climate Bonds Initiative is essentially a marketing and communications organisation: marketing capital markets solutions to climate change.

We're looking for an experienced individual to take charge of marketing and communications. The position is a central one to the operation of the organisation.

### **Key Tasks**

- Planning marketing campaigns
- Managing media activity
  - Preparing media stories; responding to press enquiries and pitching to journalists
  - Expanding the journalist network and nurturing media relationships
  - Reporting on media coverage via a monthly media digest
- Supervising social media
  - Managing social media: e.g. Twitter, LinkedIn and YouTube
  - Regularly produce and update website content
  - Managing technical team to deliver website enhancements

### **Person Specification**

#### *Essential*

- Active experience managing and growing marketing and communications activity
- Ability to communicate concepts to a range of audiences and to turn complex subject matter into accessible and interesting content.
- Experience creating engaging media and social media content
- Flexible and able to multi-task, prioritise and work to tight deadlines
- Excellent English communication skills, written and verbal
- Eligible to work in the UK
- Ability to build relationships with colleagues in other countries

#### *Useful*

- Interest in and knowledge of finance and of climate change issues

We're a small team driven by a big mission. Supporting one another is vital, but flexibility and self-direction are important. We're looking for a passionate individual who is intuitive and readily able to prioritise and manage a multitude of tasks.

### **Next steps**

Applications or inquiries to [info@climatebonds.net](mailto:info@climatebonds.net).