

Climate Bonds Initiative

Annual Conference 2019

March 5, 6, 7 London



Climate Bonds 2019 Conference

Climate change is an extraordinary challenge facing the world. Trillions of dollars of investment are needed to urgently shift to a low-carbon and climate-resilient economy.

Green bonds and climate bonds have become an important part of the green finance movement working to meet this challenge.

While we will see nearly \$200 billion of issuance in 2018, we need to see trillions of green bonds to make a real difference.

The March 2019 Climate Bonds Annual Conference will explore how to scale-up the green bonds market.

4th Green Bond Pioneer Awards

The Green Bond Pioneer Awards recognize leadership in growing green bond markets.

Audience

Asset owners, investment managers, infrastructure and debt specialists, issuers, underwriters, regulators and policymakers from green bond markets around the world, from the EU and China to LatAm and SE Asia.

Partnership opportunities are available.

History

2016

Our annual conference was born after a successful Green Bond seminar focusing on Prospects for Green Bond Market 2016 at the London Stock Exchange. The event was attended by around 100 investors and issuers and was followed by the first Green Bond Pioneer Awards, a global first in recognizing leadership in green finance.

2017

In partnership with the City of London and the Green Finance Initiative, CBI held the 2nd Annual Green Bond Awards at Guildhall, celebrating the leadership in green bond markets. The 2017 conference was hugely over-subscribed. We expected an audience of 400 and received approximately 600 registrations from 41 different nations. Leaders and organisations from Poland, Costa Rica, Mexico, Australia, Morocco, Netherlands, etc were recognised at the Green Bond Pioneer Awards Ceremony.

2018

The 2018 Conference and 3rd Annual Green Bond Pioneer Awards was the single largest green bonds event in Europe. The Conference had over 600 attendees from over 55 nations, up 20% on the 44 nations at the 2017 event.

The week kick-started with the China Green Bond Investor Forum at the London Stock Exchange, bringing Chinese issuers and global investors together and concluded with a meeting of the European Green Securities Steering Committee. The three days of intensive discussion also saw the first Green Bond Champions Workshop on day 1 and Specialist Roundtables on day 3 following the main conference.

Attendee profile for the 2017 event

51% Executive

(Chairman, CEO, CFO, CIO, VP, Director)

18% Manager

(Senior Manager, Financial Manager, Investment Manager, Portfolio Manager, Program Leader)

5% Consultant

(Senior Consultant, Senior Advisor, Special Advisor, Financial Advisor)

26% Other

(Media, Specialist, Analyst, Lawyer, Researcher, Associate)

2017 international representation



Attendee profile 2018

Level within organisation

40% Executive

(Chairman, CEO, CFO, CIO, VP, Director)

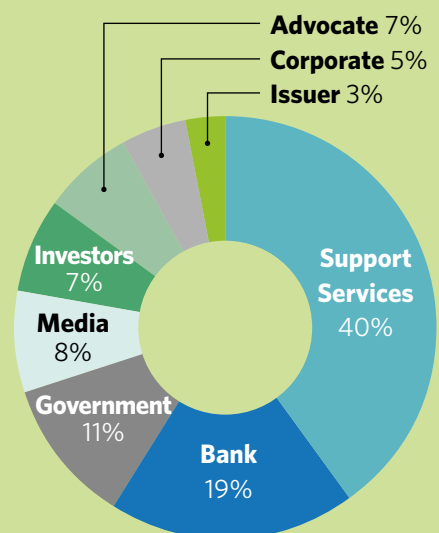
26% Manager

(Senior Manager, Financial Manager, Investment Manager, Portfolio Manager, Program Leader)

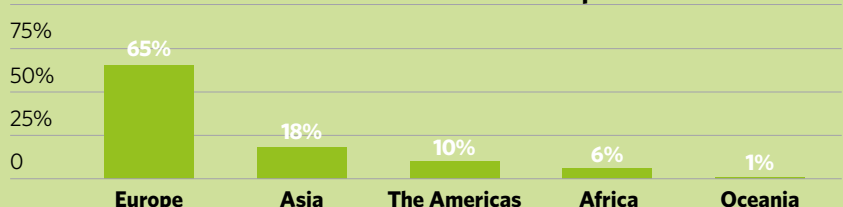
34% Other

(Media, Specialist, Analyst, Lawyer, Researcher, Associate)

Sector profile



35% of attendees came from outside Europe



Climate Bonds Conference & 4th Green Bond Pioneer Awards

Green Trillions - The 2020s Challenge

In 2019, the challenge of scaling up green bond markets will remain at the core of the agenda and speaker contributions.

Partnership opportunities are available for organisations looking to connect, network and collaborate with decision makers against a backdrop of the biggest ideas in green finance and climate investment.

Venues

Day 1

Venue TBC

Tuesday 5th March 2019



Awards **Guildhall, City of London**

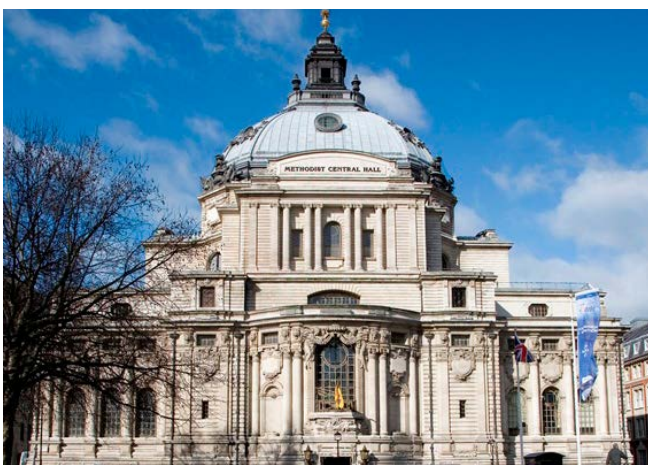
Tuesday 5th March 2019 - Evening



Day 2

Main Conference Day Central Hall, Westminster

Wednesday 6th March 2019



Day 3

CBI partners' venues in the City of London

Thursday 7th March 2019



Agenda Outline * Titles and venues may change up to the conference.

Day 1 Champions & Training Day

Tuesday 5th March

Venue TBC

AM & PM:

- **AM & PM: Green Bond Boot Camp Development Session**
- **PM: Green Bond Champions Session**

Conference Reception & Green Bonds Awards

Tuesday 5th March – Evening

Guildhall, City of London

- Evening event
- Guest speaker address
- Award presentations
- Networking

Day 2 Main Conference

Wednesday 6th March

Central Hall, Westminster, London

- Main Conference (Full Day)
- Evening casual gathering (TBC)

Agenda

Plenary 1

- **Gear Change for the Planet**

Plenary 2

- **Investors' big predictions for the coming year**

Breakout Sessions

- **How audacious ambition delivers: India, China, California, Denmark, EU Commission**
- **Sovereign green bonds**
- **Development banks and leverage**

- **Clever incentives**
- **Blended finance options that work**
- **Green Infra Opportunities by region**
- **Financial viability and metro transport: it's all about property**
- **Just transitions**
- **Investors riving brown to green transitions**
- **Investor activism 2: reverse inquiry**
- **Investor engagement with governments**
- **Tales from Happy Treasurers: Sharing the experience of Green Bond Issuance**
- **Pricing & green bonds**

How-to-do-it sessions:

- **Green Sovereigns**
- **Aggregation**
- **Green Loans**
- **Green City Bonds**
- **Resilience bonds**

Policy developments:

- **Central banks network**
- **EU Action Plan on Sustainable Finance**
- **China regulatory update**

Day 3

Thursday 7th March

City of London venues

These are specialised morning and afternoon events that follow on from the Day 2

Agenda for the Specialist Roundtables

- **Green Financial Centers**
- **Regulators**
- **Green definitions/Paris Agreement/SDGs**
- **Developments in disclosure**
- **Asset-backed issuance**
- **Islamic finance**
- **African market development**

Partnering with the Climate Bonds Conference 2019

Global Partner (1)

(by invitation only – more details on request)

	Premier Partner	Featured Partner	Associate Partner	Training Partner	Media Partner	Venue Partner
Availability	3	6	10	2	5	5
INVESTMENT	£40,000 +VAT if applicable	£30,000 +VAT if applicable	£20,000 +VAT if applicable	£15,000 +VAT if applicable	Negotiable	Venue + facilities + catering
Branding and description in the partners' page on the CBI19 website	✓	✓	✓	✓	✓	✓
Partners logo in all event materials including agenda, banners and screens	Conference day and roundtables	Conference day only	Conference day only	Training day only Development day only	Awards & Conference day only	For the specific material of the event hosted by the venue
Logo in all event communication material including mail-out campaigns, press releases	✓	✓	✓			
Brand a session during the conference	1 Plenary session	1 of the breakout sessions				
1 representative as a panellist	1 Plenary session	1 of the conference day sessions (plenary or breakout depending how suitable is the topic)		Development day only		On the even hosted by your venue
Mention and recognition by the CBI host	Conference and roundtables	Conference day only	Conference day only	Development day only		On the even hosted by your venue
Conference registrations	4	3	2	2	2	2
Awards invitations	5	4	2	2	2	2
Training session seats	3	2	1	3 for the training supported		2 if you are the host
Roundtable seats	5	4	3	2		5 if you are the host
Exhibition Space at the main Conference venue	High Visibility	✓			✓	
Logo on the post-Conference promotional video	✓	✓	✓	✓		
Support of key CBI report	✓					
Interview with the main rep. of your business at the conference	✓					
The opportunity of an opening or closing brief speech				In the training session supported		In the event supported only



CBI19 Premier Partners (3 available)

- Branding and description in the partners' page on the CBI19 website
- Partners logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns, press releases
- Brand a plenary session during the conference
- 1 representative as a panellist at 1 plenary session
- Mention and recognition by the CBI host on the main conference day and roundtables
- Conference registrations (4)
- Awards invitations (5)
- Training session seats (3)
- Roundtable seats (4)
- High visibility exhibition space at the main conference venue
- Logo on the post-conference promotional video
- Support of key CBI report
- Interview with the main representative of your business at the conference



£ 40,000 (+ VAT if applicable)

- Please note Premier & Featured partners have priority in booking any extras.



CBI19 Featured Partners (6 available)

- Branding and description in the partners' page on the CBI19 website
- Partners logo in all event materials including agenda, banners and screens on the conference day
- Logo in all event communication material including mail-out campaigns, press releases
- Brand a plenary session during the conference
- 1 representative as a panellist at 1 plenary or Breakout session (whatever topic is most relevant)
- Mention and recognition by the CBI host on the main conference day
- Conference registrations (3)
- Awards invitations (4)
- Training session seats (2)
- Roundtable seats (3)
- Exhibition space at the main conference venue
- Logo on the post-conference promotional video



£ 30,000 (+ VAT if applicable)

- Please note Premier & Featured partners have priority in booking any extras.



CBI19 Associate Partners (10 available)

- Branding and description in the partners' page on the CBI19 website
- Partners logo in all event materials including agenda, banners and screens on the conference day
- Logo in all event communication material including mail-out campaigns, press releases
- Brand a plenary session during the conference
- 1 representative as a panellist at a Breakout session
- Mention and recognition by the CBI host on the main conference day
- Conference registrations (2)
- Awards invitations (2)
- Training session seat (1)
- Roundtable seats (2)
- Exhibition space at the main conference venue
- Logo on the post-conference promotional video

£ 20,000 (+ VAT if applicable)



CBI19 Training Partner (2 available)

Training Partners will support two fundamental sessions happening on Day 1 at the London Stock Exchange. The two events are:

- **The Green Bonds Boot Camp:** This is an entry-level intense learning experience for professionals who want to be part of this new and exciting global market for Green Bonds. This will be a contained session for one day of training.
- **The Green Bonds Champions Session:** This is a higher-level development session, lead by CBI's Directors & CEO for senior decision makers in the field.

- Branding and description in the partners' page on the CBI19 website
- Partners logo in all promotional material including: agenda, banners and screens in the training day
- Mention and recognition by the CBI host on the training sessions
- The opportunity of an opening or closing brief speech in the training session supported
- Logo on the Conference promotional video
- Training seats (3) for the specific training supported
- Conference registrations (2)
- Awards invitations (2)

£15,000 (+ VAT if applicable)





CBI19 Venue Partners

If your venue is hosting any of our events, you can be an official venue partner at the CBI19 Annual Conference.

- **Branding and description in the partners' page on the CBI19 website**
- **Partners logo in all promotional material including: agenda, banners and screens in the event hosted by your venue**
- **Mention and recognition by the CBI host in the event hosted in your venue**
- **The opportunity of an opening or closing brief speech during the event hosted in your venue**
- **Seats (5) for the specific event supported**
- **Roundtable seats (2)**
- **Conference registration (2)**
- **Awards invitations (2)**



Offer of venue and facilities + catering (welcome breakfast, 2 tea breaks and lunch)



CBI19 Media Partners (5 available)

If your business is a media company with interest in reaching out to and networking with the leading organisations in the green bond space.

- **Branding and description in the partners' page on the CBI19 website**
- **Partners logo in all promotional material including: agenda, banners and screens in the conference day & awards**
- **Exhibition space only in the main conference day**
- **Conference registration (3)**
- **Awards invitations (2)**

Negotiable packages

Become a Partner of the Green Bond Pioneer Awards

Grand Partnership Opportunities



	Gold Awards Partner (SOLD)	Silver Awards Partner	Bronze Awards Partner
Availability	1	1	1
INVESTMENT	£40,000 +VAT if applicable	£20,000 +VAT if applicable	£15,000 +VAT if applicable
Branding and description in the partners' page on the CBI19 website	✓	✓	✓
Partners' logo in all promotional material for the awards: screen, banners, etc.	✓	✓	✓
Mention and recognition by the CBI's host on the awards	✓	✓	✓
The opportunity of an opening or closing brief speech in the awards	✓		
Awards announcements and delivery by an influential representative of your business	3	1	
Logo on the Awards promotional video	✓	✓	✓
Conference registrations	3	2	1
Awards invitations	10 seats (1 table)	5	3
The opportunity to offer/distribute merchandise or gifts to the awards public	✓	✓	✓



Gold Partnership - Green Bond Pioneer Awards Ceremony

(SOLD)

- Branding and description in the partners' page on the CBI19 website
- Partners' logo in all promotional material for the awards: screen, banners, etc.
- Mention and recognition by the CBI's host on the awards
- The opportunity of an opening or closing brief speech in the awards
- Three awards announcements and delivery by an influential representative of your business
- Logo on the Awards promotional video
- Conference registrations (3)
- Conference dinner table (1 for 10 people)
- The opportunity to offer/distribute merchandise or gifts to the awards public

£ 40,000 (+ VAT if applicable)



Silver Partnership - Green Bond Pioneer Awards Ceremony

(1 available)

- Branding and description in the partners' page on the CBI19 website
- Partners' logo in all promotional material for the awards: screen, banners, etc.
- Mention and recognition by the CBI's host on the awards
- One awards announcements and delivery by an influential representative of your business
- Logo on the Awards promotional video
- Conference registrations (2)
- Awards dinner seats (5)

£ 20,000 (+ VAT if applicable)



Bronze Partnership Green Bond Pioneer Awards Ceremony

(1 available)

- Branding and description in the partners' page on the CBI19 website
- Partners' logo in all promotional material for the awards: screen, banners, etc.
- Mention and recognition by the CBI's host on the awards
- Logo on the Awards promotional video
- Conference registrations (1)
- Awards dinner seats (3)

£15,000 (+ VAT if applicable)

Additional branding opportunities

Partnership of the Climate Bonds Annual Conference will suit an organisation seeking to highlight their support for global green finance and development of cross border collaboration and market.

1 Conference Network reception (1 available)

Be the exclusive host of the networking cocktail session after the conference day, the moment for all to gather and discuss the outcome of the day. The reception will happen in the same venue as the conference and your brand will be in the programme as: 'Brand hosts the networking reception at CBI19'. This is the best opportunity for a business to have exclusive branding throughout the conference with the opportunity of a merchandise distribution at the reception, two complimentary passes for the conference day.

Price £10,000 (+ VAT if applicable)

2 Visibility in the conference exhibition space

Exhibition tables are available during the conference – when all the delegates are gathered throughout the venue facility. This is a great opportunity for your organisation to gain exposure with new contacts and to reach out to the delegates face-to-face. This offer includes one space 2x2m in our main exhibition area, two delegate passes, a sign with your logo and will also feature on the Climate Bonds event website with a hyperlinked logo and a 150-word company description.

Price £8,500 (+ VAT if applicable)

3 Support the Event App (1 available)

Last year Climate Bonds successfully used an award-winning app which was downloaded over 600 times – potentially by all delegates! The app is an excellent networking platform and will be the main source of information throughout the event. This is a great opportunity to put your logo on each delegate's start screen and navigation menu. As well as the advertising on the app, the partner will receive recognition at the app pick-up point, and on the Event website (hyperlinked logo and a 150-word company description). Your organisation will receive two delegate passes.

Price £7,000 (+ VAT if applicable)

4 Host the Breakfast, Lunch OR Coffee & Tea Breaks (3 available)

Host one of our networking moments throughout the day, supporting the welcome breakfast, lunch or the two tea breaks. This opportunity will enable your organisation to gain exposure and connect with your target audience. Your branded signage will be placed at the multiple coffee & tea stations throughout the day, and on the breakfast tables in the morning. You will receive one delegate pass for the Annual Conference, and will also feature on the Event website (hyperlinked logo and a 150-word company description).

Price £5,000 each (+ VAT if applicable)

5 Link to delegates with conference badges and lanyards

Get your organisation linked to the ID badge of every delegate by partnering our eco-friendly lanyards. These will be co-branded with the Climate Bonds Annual Conference. Your organisation will receive one delegate pass for the Annual Conference and Awards Event, and will also feature on the Climate Bonds event website with a hyperlinked logo and 150-word company description.

Price £4,000 (+ VAT if applicable)

6 Mobile charging zone

Support the mobile charging areas around the venue (at least 3). These will be co-branded with the Climate Bonds Annual Conference. Your organisation will receive one delegate pass for the Annual Conference, and will also feature on the Climate Bonds event website with a hyperlinked logo and 150-word company description.

Price £4,000 (+ VAT if applicable)

7 Support the conference stationery (1 available)

Provide delegates with a conference notebook and pen branded with your details for them to take home. They can either be branded entirely with a partner's logo or if you wish can be co-branded with Climate Bonds Initiative. Your organisation will receive one delegate pass for the Annual Conference, and will also feature on the Climate Bonds event website with a hyperlinked logo and a 150-word company description.

Price £3,000 (+ VAT if applicable)



To discuss partnership opportunities for £20,000 and above please contact:

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Manuel Adamini, Head of Investor Engagement (investor inquiries only)
manuel.adamini@climatebonds.net M: +31 620 192 151

To discuss all other opportunities please contact :

Barbara Sanderson, Director of Programmes & Operations
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Climate Bonds Initiative may need to make some unforeseeable changes as the event approaches. Please ensure you are accessing the latest news accessing:
<https://cbi19.climatebonds.net/>

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2019

