

Climate Bonds 10th Anniversary Conference & Awards 2020



SPONSORSHIP OPPORTUNITIES

Climate Bonds Initiative will mark its 10th Anniversary in 2020. Over the last decade, Climate Bonds has worked to mobilise the largest capital market of all, the \$100 trillion bond market for climate change solutions.

Much has been achieved in our first ten years. Yet the challenge remains undiminished and the climate emergency grows.

At Conference2020 the Climate Bonds vision for the next ten years -the transition decade- will be opened for discussion and debate amongst investors and policy makers looking to 2030. Will you join us?

2020 will also mark the fifth occasion of our Green Bond Pioneer Awards, the most prestigious international acknowledgment of leadership and innovation in green bonds and green finance market development. Since 2016, 132 organisations and individuals have been recognized as pioneers for their contributions to green finance.

Welcome to Climate Bonds Conference & Awards 2020.

05 - 07 May 2020, London



*Green Transition
- Opportunity of Decade*

Our annual conference was born after a successful Green Bond Forum focusing on Prospects for Green Bond Market 2016 at the London Stock Exchange. Attended by around 100 investors and issuers, the forum was followed by the inaugural Green Bond Pioneer Awards, a global first in recognizing leadership in green finance.



2016

For further information, data & images of our previous events please assess:

<https://cbi20.climatebonds.net/past-events>

In 2017 CBI held its initial Annual Conference at Guildhall. Sponsored by the City of London, Green Finance Initiative, Amundi and the IFC, the 2017 conference was hugely over-subscribed. We received over 600 registrations from 41 different nations. Leaders and organisations from Poland, Costa Rica, Mexico, Australia, Morocco, Netherlands, etc were recognised at the Green Bond Pioneer Awards Ceremony.

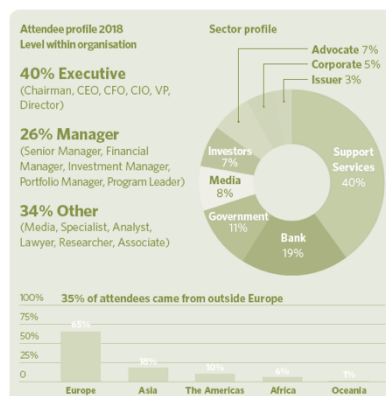
2017

The 2018 Conference and 3rd Annual Green Bond Pioneer Awards was the single largest green bonds event in held in the world. The Conference had over 600 attendees from over 55 nations, up 20% on the 44 nations at the 2017 event.

The week commenced with the China Green Bond Investor Forum at the London Stock Exchange, bringing Chinese issuers and global investors together and concluded with a meeting of the European Green Securities Steering Committee.

The three days of intensive discussion also saw the first Green Bond Champions Workshop on Day 1 and Specialist Roundtables on Day 3.

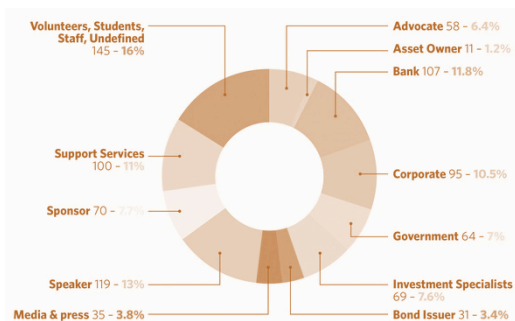
2018



2019

The Climate Bonds Annual Conference in 2019 saw 900 people come from 55 nations to discuss how to grow green bonds - and the underlying activity needed to transform our economies - commensurate with the huge challenge of addressing climate change.

The conference had now grown from just 100 participants four years ago into what is now the world's largest green finance conference. Across three lively, highly interactive, and future-focused days we heard from 145 speakers in 20 sessions, including a series of nine in-depth Roundtables.



In 2020 our Conference and Awards celebrates 5 years, but also Climate Bonds 10th Anniversary. Conf2020 will be forward looking, canvassing transition the milestones in policy, finance and investment out to 2030 that will address the climate emergency and build adaptation and resilience.

2020

We are expecting demand to easily top 1,000 in 2020 and the event to attract significant participation and profile. We have listened to feedback and have designed a program to match the occasion. Conference2020 will be an agenda setting event in global green finance and investment.

Green Transition - Opportunity of the Decade

Gathering global green finance leaders. Addressing the climate emergency. A transition action agenda. A 2020s perspective. Climate Bonds Conference2020 will bring institutional owners, managers, regulators, issuers, underwriters, regulators, policy-makers, infrastructure & debt specialists from more than 60 nations to London in May 2020. Climate leadership, transition action, brown to green and accelerating finance towards zero carbon are at the core of Conference2020. Creating momentum, building standards, identifying pathways, alignment and new investment pipelines are at the core of the agenda. Building trillions in green and climate investment is an outcome. Accelerating transition is the goal.

DAY 1
Training



In demand: CBI enhances its training portfolio with an exclusive range of learning & development sessions.

DAY 1
Awards



The 5th Climate Bonds Awards, will be celebrating organisations and people leading growth and innovation in global green finance.

DAY 2
Conference



A day that brings together the most influential professionals in green finance and investment. Plentiful networking opportunities and the most updated information about the Green Bonds market.

DAY 3
Roundtables



Deeper conversations into the main topics from the conference, with specialists from specific fields to lead knowledge sharing and capability building sessions.

DAY 1 Training

Training Day

Tuesday 5th May

09:00 – 18:00

Venue: TBC

- CBI Green Bond Boot Camp
- CBI Deep Dive: Taxonomy/ Harmonisation /EU Alignements
- CBI Deep Dive: Standards & Certification

CBI Awards 2020

Tuesday 5th May

From 19:00

Venue: TBC

- Evening event
- Guest speaker address
- Award presentations
- Networking

DAY 2 Conference

Main Conference Day

Wednesday 6th May

08:00 – 20:00

Venue: Central Hall Westminster

- Over 60 speakers in panel discussions under one roof
- Many opportunities for networking
- After-Conference networking drinks
- Key topics of discussion:
 - Brown to Green Transitions
 - Climate Adaptation and Resilience & SDGs
 - Green Infra-Structure Investment Opportunities
 - Pricing
 - Taxonomy
 - Sovereign Bonds
 - Regional Market Developments

Agenda

- 08:15 – 08:45 Registration/ Coffee Pastries
- 08:45 – 09:45 Welcome, CBI 10 years & Keynote Speaker
- 09:45 – 11:00 Plenary 1
- 11:00 – 11:30 Tea Break – Coffee, pastries, fruits
- 11:30 – 13:00 Breakout Sessions
- 13:00 – 14:00 Networking lunch
- 14:00 – 15:30 Breakout Sessions
- 15:30 – 16:00 Tea Break – Cakes
- 16:30 – 17:30 Plenary 2 and Q&A
- From 17:30 Networking Drinks

DAY 3 Roundtables

Specialist Roundtables

Thursday 7th May

09:00 – 17:30

Venue: Partners' Venues TBC

- 6 sessions throughout the day
- Over 30 speakers
- Deeper discussions about the topics:
 - Brown to Green Transitions
 - Climate Adaptation and Resilience & SDGs
 - Green Infra-Structure Investment Opportunities
 - Pricing
 - Taxonomy
 - Sovereign Bonds
 - Regional Market Developments

Agenda

- 09:00 – 09:30 Welcome coffee & networking
- 09:30 – 12:00 Roundtables Bloc 1 (1 tea break)
 - TOPIC 1
 - TOPIC 2
- 12:00 – 13:00 Networking lunch
- 13:00 – 15:00 Roundtables Bloc 2
 - TOPIC 1
 - TOPIC 2
- 15:00 – 15:30 Tea Break
- 15:30 – 17:30 Roundtables Bloc 3
 - TOPIC 1
 - TOPIC 2

Climate Bonds Conference & Awards 2020 Sponsorship Opportunities

Global Sponsor (1 available)

By invitation only – more details on request

Conference 2020 Sponsorship Opportunities	Premier Conference Sponsor (4 available)	Featured Conference Sponsor (6 available)	Associate Conference Sponsor (8 available)	Training Sponsor (4 available)	Media Partner (5 available)	Venue Partner (5 available)
INVESTMENT	£40,000 + VAT if applicable	£25,000 + VAT if applicable	£20,000 + VAT if applicable	£15,000 + VAT if applicable	Negotiable	Venues + facilities+ catering

See the full description of benefits on the following pages

Exhibition Space at the main Conference venue	✓	✓	✓		✓	
Logo + description CBI20 website/ sponsor page	✓	✓	✓	✓	✓	✓
Logo in all promotional material	✓	✓	✓	✓	✓	✓
Logo in all event communication material	✓	✓	✓	✓	✓	✓
Logo on the post-conference promotional video	✓	✓	✓	✓	✓	✓
Brand a session during the conference	1 Plenary	1 Breakout session				
Mention and recognition by the CBI host	✓	✓	✓	✓	✓	✓
Opening or closing brief speech				At the training supported		If you are the host
1 representative as a panelist	1 Breakout session					
Video interview (main rep.)	✓					
Support of key CBI report	✓	✓				
Conference registration	5	3	2	2	2	2
Awards invitations	5	4	2	2	2	2
Training session seats	3	2	1	3 for the training supported		2 if you are the host
Roundtable seats	5	4	3	2		5 if you are the host

Awards 2020 Sponsorship Opportunities	Gold Awards Sponsor (1)	Silver Awards Sponsor (1)	Bronze Awards Sponsor (1)
INVESTMENT	£35,000 + VAT if applicable	£25,000 + VAT if applicable	£20,000 + VAT if applicable
Logo + description CBI20 website/ sponsor page	✓	✓	✓
Sponsors' logo in all promotional material for the awards	✓	✓	✓
Mention and recognition by the CBI's host at the awards	✓	✓	✓
The opportunity of an opening or closing brief speech at the awards	✓		
Awards announcement and delivery by an influential representative of your business	3	1	
Logo on the Awards post-event promotional video	✓	✓	✓
Awards invitations	10 (1 table)	5 (1/2 table)	3
Conference registrations	3	2	1
The opportunity to offer/distribute merchandise or gifts to the awards public	✓	✓	✓

CBI20 Premier Sponsors (4 available)

- High visibility exhibition space at the main conference venue on the 6th May only
- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns and press releases
- Logo on the post-conference promotional video
- Brand a plenary session during the conference – logo on the main screen during the session/banners etc.
- Mention and recognition by the CBI host on the main conference day and roundtables
- 1 representative as a panelist at 1 breakout session on the main conference day
- Video interview with the main representative of your business at the conference
- Support of key CBI report
- Conference main day registrations (5)
- Awards invitations (5)
- Training session seats (3)
- Roundtable seats (5)

£ 40,000 (+ VAT if applicable)

Please note Premier & Featured Sponsors have priority in booking any extras

CBI20 Featured Sponsors (6 available)

- Exhibition space at the main conference venue on the 6th May only
- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns and press releases
- Logo on the post-conference promotional video
- Brand a breakout session during the conference – logo on the main screen during the session/banners etc.
- Mention and recognition by the CBI host on the main conference day and roundtables
- Support of key CBI report
- Conference main day registrations (3)
- Awards invitations (4)
- Training session seats (2)
- Roundtable seats (4)

£ 25,000 (+ VAT if applicable)

Please note Premier & Featured Sponsors have priority in booking any extras

CBI20 Associate Sponsors (8 available)

- Exhibition space at the main conference venue on the 6th May only
- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns and press releases
- Logo on the post-conference promotional video
- Mention and recognition by the CBI host on the main conference day and roundtables
- Conference main day registrations (2)
- Awards invitations (2)
- Training session seats (1)
- Roundtable seats (3)

£ 20,000 (+ VAT if applicable)

CBI19 Training Sponsor (4 available)

Training Sponsors will support fundamental sessions happening on Day 1.

1. The Green Bonds Boot Camp: This is an entry-level intense learning experience for professionals who want to be part of this new and exciting global market for Green Bonds. This will be a contained session for one day of training.
2. Deep Dives Training: Created in two modules for the CBI2020 Conference focusing in main topics in green Finance..
3. The Green Bonds Champions Session: This is a higher-level development session, lead by CBI's Directors & CEO for senior decision makers in the field.
 - Branding and description in the Sponsors' page on the CBI20 website
 - Sponsor's logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
 - Logo in all event communication material including mail-out campaigns and press releases
 - Logo on the post-conference promotional video
 - Mention and recognition by the CBI host on the main conference day and training event
 - Opening or closing speech at the training session supported
 - Conference main day registrations (2)
 - Awards invitations (2)
 - Supported training session seats (3)
 - Roundtable seats (2)

£15,000 (+ VAT if applicable)

CBI20 Media Partners (5 available)

If your business is a media company with interest in reaching out to and networking with the leading organisations in the green bond space.

- Exhibition space at the main conference venue on the 6th May only
- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns and press releases
- Logo on the post-conference promotional video
- Mention and recognition by the CBI host on the main conference day and roundtables
- Conference main day registrations (2)
- Awards invitations (2)

Negotiable packages

CBI20 Venue Partners

If your venue is hosting any of our events, you can be an official venue partner at the CBI20 Annual Conference.

- Branding and description in the Sponsors' page on the CBI20 website
- Sponsors' logo in all event materials including agenda, banners and screens on the conference day and roundtables (Day 2 & Day 3)
- Logo in all event communication material including mail-out campaigns and press releases
- Logo on the post-conference promotional video
- Mention and recognition by the CBI host on the main conference day and the event hosted
- The opportunity of an opening or closing brief speech during the event hosted in your venue
- Conference main day registrations (2)
- Awards invitations (2)
- Training session seats – if you are the host only (2)
- Roundtable seats – if you are the host only (5)

Offer of venue and facilities + catering (welcome breakfast, 2 tea breaks and lunch)

Gold Sponsorship – Climate Bonds Awards Ceremony (1 available)

- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all Awards materials including banners and screens
- Logo in all event communication material including Awards mail-out campaigns and press releases
- Logo on the post-conference promotional video of the Awards
- Mention and recognition by the CBI host during the Awards
- The opportunity of doing an opening or closing speech at the Awards ceremony
- Three awards announcements and delivery by an influential representative of your business
- Awards invitations (10 people – 1 table)
- Conference main day registrations (3)
- The opportunity to offer/distribute merchandise or gifts to the awards public

£ 35,000 (+ VAT if applicable)

Silver Sponsorship – Climate Bonds Awards Ceremony (1 available)

- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all Awards materials including banners and screens
- Logo in all event communication material including Awards mail-out campaigns and press releases
- Logo on the post-conference promotional video of the Awards
- One award announcement and delivery by an influential representative of your business
- Awards invitations (5 people – 1/2 table)
- Conference main day registrations (2)
- The opportunity to offer/distribute merchandise or gifts to the awards public

£ 25,000 (+ VAT if applicable)

Bronze Sponsorship – Climate Bonds Awards Ceremony (1 available)

- Branding and description in the Sponsors' page on the CBI20 website
- Sponsor's logo in all Awards materials including banners and screens
- Logo in all event communication material including Awards mail-out campaigns and press releases
- Logo on the post-conference promotional video of the Awards
- Awards invitations (3)
- Conference main day registrations (1)
- The opportunity to offer/distribute merchandise or gifts to the awards public

£20,000 (+ VAT if applicable)

The Sponsorship offered by the annual Climate Bonds Conference & Awards will suit an organisation seeking to highlight their support for global green finance and development of cross border collaboration and market.

1

Conference Network reception

(1 available)

£ 10,000 + VAT if applicable

Be the exclusive host of the networking cocktail session after the conference day, the moment for all to gather and discuss the outcome of the day. The reception will happen in the same venue as the conference and your brand will be in the programme as: 'Brand hosts the networking reception at CBI20'. This is the best opportunity for a business to have exclusive branding throughout the conference with the opportunity of a merchandise distribution at the reception, two complimentary passes for the conference day.

2

Exhibition Space – Day 2

£ 8,500 + VAT if applicable

Exhibition tables are available during the conference – when all the delegates are gathered throughout the venue facility. This is a great opportunity for your organisation to gain exposure with new contacts and to reach out to the delegates face-to-face. This offer includes one space 2x2m in our main exhibition area, two delegate passes, a sign with your logo and will also feature on the Climate Bonds event website with a hyperlinked logo and a 150-word company description.

3

Support the Event App

(1 available)

£ 7,000 + VAT if applicable

Last year Climate Bonds successfully used an award-winning app which was downloaded over 800 times – potentially by all delegates! The app is an excellent networking platform and will be the main source of information throughout the event. This is a great opportunity to put your logo on each delegate's start screen and navigation menu. As well as the advertising on the app, the partner will receive recognition at the app pick-up point, and on the Event website (hyperlinked logo and 150-word company description). Your organisation will receive two delegate passes.

4

Host the Breakfast, Lunch OR Coffee & Tea Breaks (3 available)

£ 5,000 + VAT if applicable

Host one of our networking moments throughout the day, supporting the welcome breakfast, lunch or the two tea breaks. This opportunity will enable your organisation to gain exposure and connect with your target audience. Your branded signage will be placed at the multiple coffee & tea stations throughout the day, and on the breakfast tables in the morning. You will receive one delegate pass for the Conference, and will also feature on the Event website (hyperlinked logo and a 150-word company description).

5

Link to delegates with conference badges and lanyards (1 available)

£ 8,000 + VAT if applicable

Get your organisation linked to the ID badge of every delegate by partnering our eco-friendly lanyards. These will be co-branded with the Climate Bonds Conference. Your organisation will receive one delegate pass for the Conference and Awards Event, and will also feature on the Climate Bonds event website with a hyperlinked logo and 150-word company description.

6

Mobile Charging Zone (1 available)

£ 4,000 + VAT if applicable

Support the mobile charging areas around the venue (at least 3). These will be co-branded with the Climate Bonds Conference. Your organisation will receive one delegate pass for the Conference, and will also feature on the Climate Bonds event website with a hyperlinked logo and 150-word company description.

7

Support the conference stationery (1 available)

£ 5,000 + VAT if applicable

Provide delegates with a conference notebook and pen branded with your details for them to take home. Your organisation will receive one delegate pass for the Conference, and will also feature on the Climate Bonds event website with a hyperlinked logo and a 150-word company description.



To discuss any of the opportunities:

Louise Patzdorf, Partnerships Manager

louise.patzdorf@climatebonds.net

M: +44 (0) 7494 478 672

Alicia Bastos, Head of Events & Training

Alicia.bastos@climatebonds.net

M: +44 (0) 7855470310

Climate Bonds Initiative may need to make some unforeseeable changes as the event approaches. Please ensure you are accessing the latest news accessing: <https://www.climatebonds.net/conference>

05 – 07 May 2020, London



*Green Transition
– Opportunity of Decade*

For general information:
climatebonds.net/conference