

Partners Programme

Be part of the growing Green & Climate Bonds Market

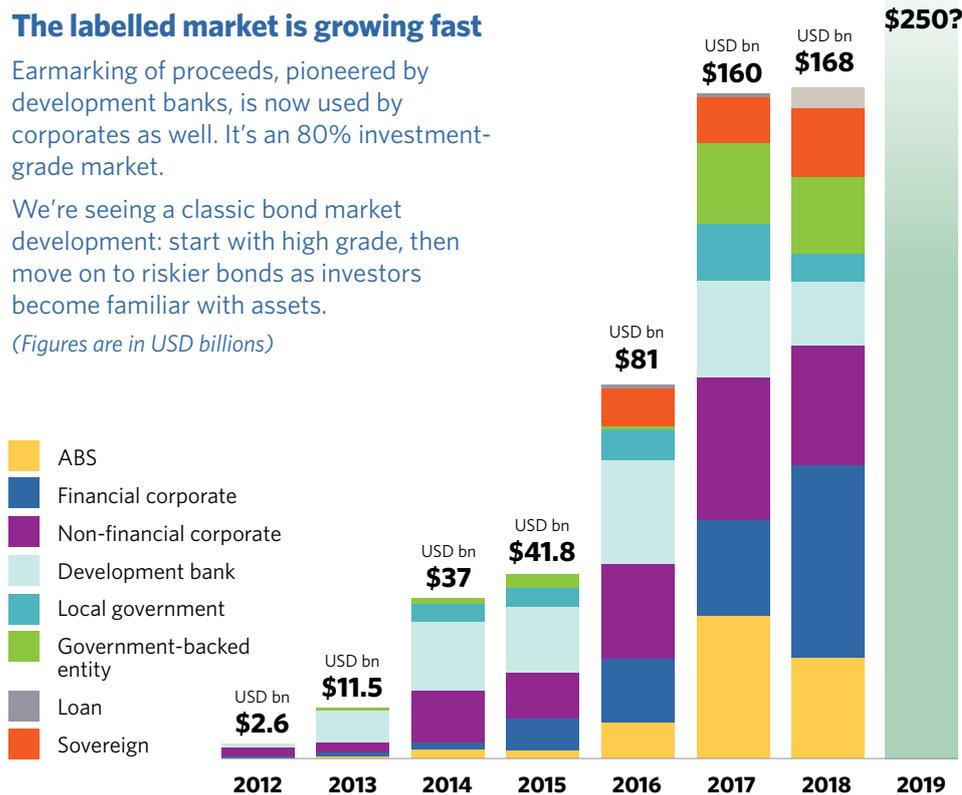
USD168.5 billion issued in 2018 - up to USD250 billion expected in 2019

The labelled market is growing fast

Earmarking of proceeds, pioneered by development banks, is now used by corporates as well. It's an 80% investment-grade market.

We're seeing a classic bond market development: start with high grade, then move on to riskier bonds as investors become familiar with assets.

(Figures are in USD billions)



The Climate Bonds Initiative is the only nonprofit organisation in the world focused entirely on mobilizing the USD100 trillion bond market for climate change solutions.

A large and liquid green bond market will drive down the cost of capital and help grow low-carbon industries.

The enormous scale of investment required to avoid catastrophic climate change is not just in energy but in low-carbon transport, energy efficient buildings and industry, water infrastructure, and even in low-emission and carbon sequestering agriculture.

The good news is that this is about investment not cost. Most of the mitigation effort and many of the adaptations required can be constructed as long-term investments that can meet the needs of the USD100 trillion institutional investment sector - pension, insurance, sovereign wealth and mutual funds. These investments have the potential to deliver a long boom of development, lifting stagnant economies out of recession and fuelling sustainable growth in emerging markets.

Green Bonds & Climate Bonds booming

Climate bonds are where funds are linked to assets that support a rapid transition to a low-carbon and climate resilient economy. There are USD1.06 trillion climate-aligned bonds outstanding globally (as of June 2018).

Green Bonds are bonds where the funds are earmarked for green assets and projects. There are over USD571 billion outstanding (USD 614 billion issued to date).

Growing the market

The Climate Bonds Initiative develops:

1. National green bond markets. For example, Climate Bonds has worked with regulators in China to develop a green bond market. Within 12 months of central bank green bond regulations being published, USD40 billion of green bonds had been issued.
2. Definitions & Standards: working with academics and



international agencies on "what is green" and a verification system for green claims.

3. Research and education for investors, banks, governments and issuers.
4. Solutions for governments, from policy that supports rapid growth of low-carbon industries to credit enhancements and guarantees.

An opportunity to become a Partner

Support the development of a global market for climate and green bonds:

- Work to shift investment to rapidly delivering a low-carbon and climate resilient economy.
- Participate in designing the market; contribute new ideas for structuring to policy measures and market design.
- Engage with institutional investors, industry experts and underwriters in this fast-growing market.

Join a movement to use debt capital markets to deliver climate change solutions.

PARTNER BENEFITS

- 1 **Regular market reports:** the same data used for green bond indices by MSCI, S&P DJI and others.
- 2 **Partner only data,** from bond commentary to issuer analysis.
- 3 **Opportunities to connect** with a global, growing network of existing Partners and CBI stakeholders.
- 4 **Help & advice,** on green tagging within portfolios, team briefings on market opportunities, presentations at client conferences, etc.
- 5 **Organizational visibility.** The opportunity to support events and research projects.

Standard Packages start

GBP 6,500 EUR 7,500
USD 8,500 CNY 60,000

Partners Programme: work together to develop a large and robust market

Investment, not cost

Blackrock:

"The Climate Bonds Initiative is taking a leading role in building consensus for green bond standards and impact reporting mechanisms. As this market evolves, standardization should help attract investor demand and increase the liquidity of these bonds. We will be working closely with Climate Bonds Initiative, bringing our perspective as one of the largest asset managers in the sector."

Credit Suisse:

"At Credit Suisse we are acutely aware of the risks of climate change and the need to develop capital market solutions that help with the rapid transition to a low-carbon and climate resilient economy. We are keen to work with the Climate Bonds Initiative in educating the market and promoting climate smart investments globally."

Royal Bank of Canada:

"We're joining because we can see tremendous opportunity to develop this market for the benefit of investors and the environment, and we believe the Climate Bonds Initiative is the premier organization working to grow the sector. Together we believe we can make a difference."

Rabobank:

"We joined because the effort the Climate Bonds Initiative is taking in encouraging issuers, supporting investors and developing standards is pivotal to growing this market - and we see many opportunities to work together, for example in developing green bonds for the agricultural and food sectors."

Standard Chartered:

"We believe a large and liquid green and climate bonds market is an important part of the financing solutions we need to address climate change. We are very pleased to be partnering with the Climate Bonds Initiative to grow this market, and grow it quickly, and contribute to meaningful outcomes in the countries that need it most."

Barclays:

"The development of the Green Bond market is a good example of innovation and social imperatives coming together to create something exciting with the potential to make a real difference. We're pleased to join with the Climate Bonds Initiative in working to make this market a real contributor to addressing climate change."

"We support the objectives of the Climate Bonds Initiative ... to provide assurance for investors regarding the environmental integrity of climate bonds. This will help to address concerns around reputational risk."

Joint statement from Allianz GI, Aon Benfield, Aviva Investors, Legal & General and Swiss Re

Investor Partners



Banking Partners



Stock Exchange Partners



Other Partners



JOIN NOW!

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Climate Bonds INITIATIVE PARTNER